

The agenda is subject to change.

**Location: 8 Spital Square London E1 6DU (Wilson Sonsini Office)**

**Day 1 – April 14<sup>th</sup>, Tuesday**

<b>Time</b>	<b>Topic</b>	<b>Speaker</b>
9:30-9:50	Coffee & Networking	
9:50-10:00	Bootcamp Welcome	<ul style="list-style-type: none"> <li>• Sophie Green, International Accelerator Manager, ABHI</li> <li>• Paul Benton, Managing Director, International, ABHI</li> </ul>
10:00-10:10	Morning Keynote	
10:10-11:10	Regulation 101 <ul style="list-style-type: none"> <li>• Part 1: US Regulation Update</li> <li>• Part 2: FDA Session</li> </ul>	<ul style="list-style-type: none"> <li>• Phil Brown, Director, Technical and Regulatory, ABHI</li> <li>• Formly AI</li> </ul>
11:10-12:00	US Commercialisation & Expansion – Open Q&A Session	<ul style="list-style-type: none"> <li>• Daniel Glazer, Partner at Wilson Sonsini</li> <li>• Seth Flaum, Partner at Wilson Sonsini</li> </ul>
12:00-13:00	Lunch	
13:00-13:45 (Dial-in)	Dell Medical School – How to Get Involved	<ul style="list-style-type: none"> <li>• Ruben Rathnasingham, Assistant Dean for Health Product Innovation at Dell Medical School</li> </ul>
13:45-14:30	Session Title tbc	<ul style="list-style-type: none"> <li>• Foothold America</li> </ul>
14:30-15:15	Session Title tbc	<ul style="list-style-type: none"> <li>• Fraizer &amp; Deeter</li> </ul>
15:15-15:30	Refreshment Break	
15:30-16:15 (Dial-in)	Perspective of a US Chief Innovation Officer	<ul style="list-style-type: none"> <li>• Speaker tbc</li> </ul>
16:15-16:55	Going Stateside HealthTech US Expansion Stories	Chair: Suzanne Holden <ul style="list-style-type: none"> <li>• Richard Paxman, Chief Executive Officer, Paxman Scalp Cooling</li> <li>• Kelvin Summogum, Chair and President, MiiHealth</li> </ul>
16:55-17:00	Hale House Partnership	
17:00-18:30	Networking Drinks!	

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**Day 2 – April 15<sup>th</sup>, Wednesday**

<b>Time</b>	<b>Topic</b>	<b>Speaker</b>
9:30-9:50	Coffee & Networking	
9:50-10:00	Introduction	<ul style="list-style-type: none"> <li>Sophie Green, International Accelerator Manager, ABHI</li> </ul>
10:00-11:00	The US VC Landscape: What Investors Expect from UK HealthTech	
11:00-11:45	Shark Tank Practice: Tailoring Your Story for a US Buyer	
11:45-12:00	Refreshment Break	
12:00-12:45	Shark Tank Continued...	
12:45-13:30	Lunch	
13:30-14:15 (Dial-in)	The Reality of the US Healthcare Market A US Market Analysis	<ul style="list-style-type: none"> <li>Bill Fera, Principal, Deloitte Consulting LLP</li> </ul>
14:15-15:00 (Dial-in)	Go-to-Market Strategy	<ul style="list-style-type: none"> <li>Mitch Morris – Principle M2 Insight LLC</li> </ul>
15:00-15:15	Refreshment Break	
15:15-16:30	Cracking the US Payor Landscape	
16:30	Closing Remarks	
<b>Event Ends.</b>		
17:00-18:30	<p>Choose New Jersey x Wilson Sonsini Event <i>This event is separate from ABHI’s usual activities, but Accelerator members are very welcome to attend. A registration link will be sent to all members.</i></p> <p>Join Wilson Sonsini and Choose New Jersey as we explore New Jersey as a potential destination for companies looking to set up in the States. We’ll discuss New Jersey’s current business ecosystem as well as review various state and local support resources and incentives tailored to your industry. In addition, there will plenty of additional time to answer any questions you might have.</p>	