

- Thursday, 16 October
- 09:00-18:30
- Wilson Sonsini Goodrich Rosati, Eden House, 8 Spital Square, London E1 6DU

TIME	DESCRIPTION
09:00 - 09:30	Breakfast Refreshments
09:30 - 09:35	Fall Pitstop Welcome Sophie Green, International Accelerator Manager
09:35 – 10:10	US Market Analysis Squire Servance, Senior Of Counsel, Wilson Sonsini <i>Squire Servance is Senior Of Counsel in the New York office of Wilson Sonsini Goodrich & Rosati, where he is a member of the patents and innovation practice. Squire is an attorney and senior executive with extensive experience advising and leading life sciences organizations, including as managing partner of a biotech venture studio and fund and general counsel and corporate secretary for a Nasdaq listed life sciences company. Read full bio here.</i>
10:15 - 11:15	US Expansion Open Q&A Daniel Glazer, Partner at Wilson Sonsini <i>Daniel Glazer is an American technology lawyer, strategic business advisor, and the founding partner of Wilson Sonsini Goodrich & Rosati's London office. Since the 2010 launch of the UK Government's "Tech City" initiative, Daniel has advised high-growth UK and other European technology and life sciences companies on raising capital, expanding their businesses into U.S. markets, and connecting with U.S. investors, corporates, advisors, and other stakeholders. Read full bio here.</i>
11:15 - 11:30	Refreshment Break
11:30– 12.15	Medicare's Innovation Pathways in the Hospital Setting Stephen Hull, Sr. Vice President, Market Access & Reimbursement, Avania Clinical <i>Stephen Hull is a Senior Vice President in the Avania Market Access and Reimbursement group and is a 25 year veteran consultant supporting medical</i>

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technology, in vitro diagnostic and biologic products around the globe. Stephen was founder and president of Hull Associates, a boutique consulting firm based in Boston serving the international medtech companies. Prior to that he was a Sr. Vice President at AdvaMed, the leading trade association for the medtech industry in Washington, D.C., where he helped lead industry coalitions on a broad range of health policy issues, both in the USA and among key international markets. Stephen was previously a principal in the Covance Health Economics strategic consulting group and also an editor of regulatory publications at Thompson Publishing Group in Washington, D.C. He has served as a committee chair for the International Society for Pharmacoeconomics and Outcomes Research (ISPOR), has an advanced degree in health policy from the Johns Hopkins Bloomberg School of Public Health, and a bachelor's degree in international relations and French from Colgate University.

12:15-12:45

Lunch

12:45-13:30

Founders US Journey (Dial-in)

Ali Parsa, CEO Quadrivia Ai

Ali is a serial healthcare and technology entrepreneur. He founded V&G (Best young entrepreneur award), Circle (the largest hospital group in the UK) and Babylon (\$1.5bn in revenue and \$4.5bn IPO). He is currently building a new company, Quadrivia, to create a comprehensive, customisable and controllable AI assistants to help face the global chronic shortage of skilled workforce in healthcare. Ali has been the recipient of multiple awards including the American TA's Annual Leadership in Care Transformation, Lloyds Bank's Entrepreneur of the year, and World Government Summit's Innovator of the year. Ali has a PHD in engineering physics from the University of London and an honorary doctorate for services to Medicine from UCL.

13:30-14:15

People Strategy (Dial-in)

Rick Geoffrion, Vice Chairman, The Mullings Group

Rick is the Vice Chairman of The Mullings Group Companies. A healthcare entrepreneur with more than 35 years of management experience in the medical device and pharmaceutical sectors, Rick injects the voice of the client into The Mullings Group's business strategy and initiatives.

Rick has led the founding and/or reorganization of seven medical device and pharmaceutical companies during the course of his career. He has also held more than 10 Board positions including his current role on the Executive Committee and Board of Directors for the Medical Device Innovation Consortium (MDIC,) a public/private partnership between the FDA, CMS, and the Medical Device Industry. This involvement

	allows him to be on the cutting edge of Regulatory and Reimbursement policy. Rick also spent seven years as a member of the Accel Board at AdvaMed.
14:15 – 15:15	<p>Analysis of the Investor Market</p> <p>Dominick Kennerson, Director, Business Development, Life Sciences & Healthcare, HSBC Innovation Banking</p> <p><i>Dominick Kennerson is Director, Business Development, HealthTech, Life Sciences & Healthcare at HSBC Innovation Banking, based in London. In his role with HSBC Innovation Banking, Dominick works with the sector's leading Founders, CEOs and CFOs to de-risk the scalable growth journey via bespoke solutions, including: industry insights, networks, and the bank's global value proposition.</i></p> <p><i>Dominick joined HSBC Innovation Banking in 2023 after a near-decade career with Bayer AG, based in Berlin. During his 9-year career with Bayer, he held distinct roles: in global communications, global public affairs, and served as the Global Director of G4A, respectively.</i></p> <p><i>He is known as a healthcare expert, with deep experience and insight across several sectors, including public health, health innovation and entrepreneurship, healthcare communications, and healthcare policy.</i></p>
15:15-15:30	Refreshment break
15:30-16:30	<p>Health System CIO Perspective</p> <p>Geoffrey Vince, Chief Innovation Officer, Cleveland Clinic</p> <p><i>Vince has over 20 years of experience in biomedical research. Since 2021, he has served as the inaugural Chief of Cleveland Clinic Innovations, a team focused on turning medical breakthrough inventions into patient-benefiting new medical products and treatments.</i></p>
16:30 – 18:30	Happy Hour Drinks!