

# ABHI

## GO GLOBAL WITH ABHI

Opportunities to support your  
international growth



# REASONS TO JOIN ABHI ON THE INTERNATIONAL STAGE



**Dedicated account management**, supporting with all aspects of exhibiting at the event – before, during and after.



**A high-quality, UK branded Pavilion and stand design**, and brand alignment with the UK's leading HealthTech Association.



**A central support stand**, offering refreshments and additional meeting space exclusively to ABHI exhibitors and their guests.



**Inclusion in ABHI's wide-reaching complimentary PR and marketing activities**, with guaranteed press exposure and media support during the event.



**An enhanced marketing package**, which includes a free listing on the UK Healthcare Pavilion site, with discounted advertising rates available.



**Exclusive hotel discounts** through our travel partner.



**Access to Government support and advice**, via the Department for Business and Trade.



**Additional ROI opportunities**, through negotiated deals, including sponsorship, exposure, and high-quality contractors.



**Visitor packages** to support your attendance at shows.



**Support for entering new markets**, with connections to in-market contacts, global Trade Associations and HealthTech experts.

If you are looking into new opportunities to expand your international business, get in touch with ABHI today. **We are here to support you.** [enquiries@abhi.org.uk](mailto:enquiries@abhi.org.uk)

# THE ABHI OFFER

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UK Pavilion

2

Exhibiting opportunities

3

Visitor packages

4

Sponsorship

5

Brand exposure

6

Trade missions and  
accelerator programmes





# ARAB HEALTH

January | Dubai World Trade Centre, Dubai, UAE

Arab Health's reputation as the best healthcare trade show is a result of its comprehensive approach, global reach, focus on innovation, and the valuable opportunities it offers for learning, networking, and collaboration within the healthcare sector.

As the corner stone for healthcare growth, Arab Health is the Middle East's largest healthcare trade event offering 131,000 professional visits, 3,450 exhibiting companies of which the UK Pavilion occupies the second largest pavilion at the show.







# MEDLAB MIDDLE EAST

**February | Dubai World Trade Centre, Dubai, UAE**

Medlab Middle East 2024 reaffirmed its status as a crucial event for the medical laboratory sector. Hosted in Dubai, the 23rd edition drew healthcare professionals, businesses, and organisations worldwide. It served as a central platform for presenting state-of-the-art innovations and progress in medical lab technology, equipment, and services. Medlab ME achieves 9,947 professional visits, 350 exhibitors and 2,642 delegates.

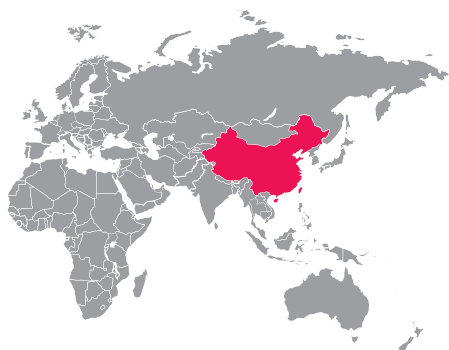




# CMEF

**April | The National Convention and Exhibition Center, Shanghai, China**

With over 200,000 visitors, The China International Medical Equipment Fair (CMEF) is a world leading medical and health technology platform, provides a comprehensive display of technological advancements and solutions from across the entire medical industry chain. CMEF is dedicated to industry trends, technological innovation, and fostering future business opportunities and development, contributing to the global advancement of the medical industry.





Medic West Africa

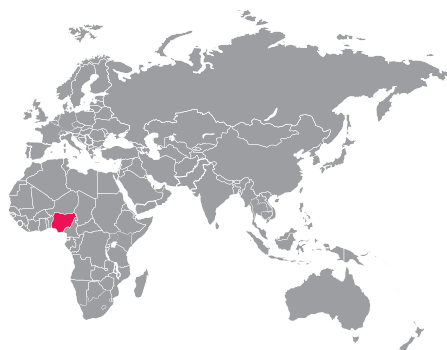


By Informa Markets

# MEDIC WEST AFRICA

April | Landmark Centre, Lagos, Nigeria

Medlab Middle East 2024 reaffirmed its status as a crucial event for the medical laboratory sector. Hosted in Dubai, the 23rd edition drew healthcare professionals, businesses, and organisations worldwide. It served as a central platform for presenting state-of-the-art innovations and progress in medical lab technology, equipment, and services. Medlab ME achieves 9,947 professional visits, 350 exhibitors and 2,642 delegates.







# HOSPITALAR

May | São Paulo Expo | São Paulo, Brazil

Hospitalar is the leading healthcare business tradeshow in Latin America, having consolidated its position over more than 30 years of history. It has become the premier connection interface among various healthcare communities, providing unique opportunities for business, networking, and knowledge exchange throughout the 4-day event. Now, this experience has been expanded throughout the entire year via the Hospitalar Hub, the official digital platform.





**hlth.**  
EUROPE

# HLTH EUROPE

**June | Amsterdam RAI, Amsterdam, Netherlands**

Connecting over 3,500 attendees and health leaders from over 50 countries HLTH Europe will bring together key decision-makers across providers, payers, government, pharma, startups, investors and HealthTech.

From digital health to biotech and from DTx to healthcare IT innovations, there is a community and a conversation about it at HLTH Europe.







By Informa Markets

# FIME

**June | Miami Beach Convention Center, Miami, United States**

FIME is the must-see medical trade event in the Americas. It brings together innovative medical products and supplies, networking opportunities with regional and international key players in the industry, and the chance to elevate your business. The show welcomes 15,000 professional visits, 1,300 exhibitors and 55 exhibiting countries. Prepare to navigate the evolving landscape of medical product discovery.







**Medlab Asia**  
By Informa Markets

**Asia Health**  
By Informa Markets



# MEDLAB ASIA & ASIA HEALTH

**July | Queen Sirikit National Convention Center, Bangkok, Thailand**

Medlab Asia Pacific & Asia Health Exhibition & Congress brings together over 5,000 laboratory and healthcare professionals, C-level executives, distributors, scientists, clinicians from 65+ countries to discuss the latest aspects of medical, laboratory medicine and clinical research.

Alongside the exhibition, the CME accredited clinical and laboratory conferences welcome over 3,000 delegates covering topics on lab management, haematology, molecular diagnostics and cytology and much more in order to better bridge the gap between laboratory professionals and clinicians.





**Medic East Africa**  
By Informa Markets

# MEDIC EAST AFRICA

**September | Kenyatta International Convention Centre, Nairobi, Kenya**

Medic East Africa co-located with Medlab East Africa stands as the premier healthcare and medical laboratory event platform in the East Africa region with over 8,000 professional visits, 200+ exhibitors and 30+ exhibiting countries. This event unites regional and international professionals who value the power of learning, networking, and business.







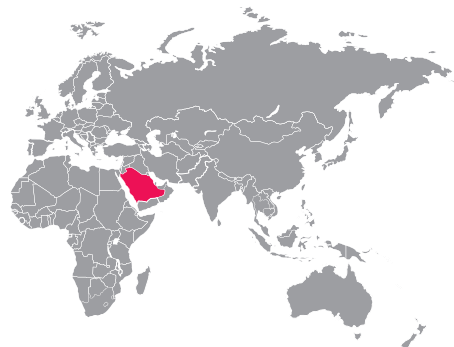
# GLOBAL HEALTH EXHIBITION

October | Riyadh Convention & Exhibition Centre, Riyadh, Saudi Arabia

Global Health Exhibition serves as a gateway to Saudi Arabia's evolving market, offering a platform for international and local companies to connect, network, seek investment, acquire education and CME points, and stay updated on the latest market developments.

The healthcare sector in Saudi Arabia is undergoing a substantial transformation, this propelled by significant digital initiatives powered by an equal partnership between government and private sector, aligning with Vision 2030.

As a result, Global Health expects to welcome 100,000 attendees to its next show.







**Africa Health**  
By Informa Markets

# AFRICA HEALTH

**October | Cape Town International Convention Centre, Cape Town, South Africa**

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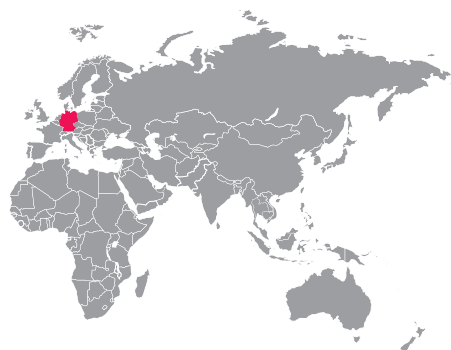




# MEDICA

**November | Messe Dusseldorf, Düsseldorf, Germany**

With over 5,300 exhibitors from almost 70 countries and 83,000 visitors MEDICA in Düsseldorf is one of the largest medical B2B trade fairs in the world. A wide range of innovative products and services from the fields of medical imaging, laboratory technology, diagnostics, health IT, mobile health as well as physiotherapy/ orthopaedic technology and medical consumables are presented here. The extensive programme of first-class forums, conferences and special shows provides opportunities for interesting presentations and discussions with experts and politicians and also includes pitches of new products and award ceremonies.







**ABHI**  
US Accelerator

# ABHI US ACCELERATOR

**Year-round | Nationwide, USA**

With strong relationships across hospital systems and life science communities throughout the US, as well as a growing network of mentors on-hand to offer guidance and insight, the ABHI US Accelerator is the ideal platform for companies looking to upscale their US business.

Designed specifically to enable medical device, diagnostic and digital health companies flourish, the 12-month programme of support provides companies with the opportunity to define and strengthen their US strategy, de-risk market entry and grow their US business by utilising ABHI's advice, expertise and connections within the US.

