ABHI

QUARTERLY COMMUNICATIONS UPDATE

Q3 2025



JONATHAN EVANS DIRECTOR OF COMMUNICATIONS

Jonathan.evans@abhi.org.uk

Dear Member,

These updates are designed to provide you with a snapshot of ABHI's recent activities, as well as highlighting what we have coming up across our programme of meetings and events.

As a member of ABHI, all staff within your company are entitled to receive our communications and they can subscribe to these via the homepage of our <u>website</u>. We have four mailing lists they can join, covering our regular updates, our fortnightly newsletter, ABHI's UK events and our international programme.

Every update that we send to the membership is recorded in the <u>members' area</u> of our website, with access only available to members. Here, you will also find the minutes from previous group meetings, as well recordings from recent webinars.

To ensure your colleagues are kept up to date with the work of ABHI, and the opportunities to get involved, please do pass these updates on to your teams in the UK and across other markets.

As ever, we thank you for your continued support.

Jonathan Evans, Director of Communications, ABHI | Jonathan.evans@abhi.org.uk

This quarter brought one of the most significant developments for our sector in recent years. The MHRA's announcement to consult on the indefinite recognition of CE-marked devices represents a major milestone, and is one that ABHI has tirelessly advocated for on your behalf. It is the result of enormous effort from the ABHI team, but crucially, it has only been possible because of the experiences and evidence you, our members, have consistently shared. Thank you. We now await the consultation, but it is an encouraging signal of a more open and responsive MHRA. I am delighted that their CEO, Lawrence Tallon, will be joining us at our Annual Conference in November to discuss this further.

Alongside regulatory progress, the NHS is moving towards greater local autonomy, creating new opportunities for members to collaborate on technologies that address local needs and enable integrated care. ABHI is playing an active role in this shift, brokering connections through regional partnerships and innovation clusters. This was reflected in our new MoU with Barts Health NHS Trust, and through member events this quarter in Nottingham and in Reading with what will become the Thames Valley ICB.

These activities are about forging deep and lasting connections with local leaders, building a shared understanding of priorities, and ensuring members are best placed to meet the evolving needs of the populations they serve.

On the international stage, we were also pleased to sign an MoU with Swiss Medtech, strengthening collaboration between our two organisations. This partnership will enhance regulatory alignment, support innovation exchange, and open new opportunities for UK and Swiss HealthTech companies.

Thank you again for your support and engagement in advancing these shared priorities.

Phil Kennedy, Chair, ABHI

ABHI'S 2025 PRIORITIES

Key Work Areas



Strategic leadership provided by the ABHI Board, delivered through our network of member groups

Working across the full spectrum of HealthTech.













02

03

ACTIVITY SNAPSHOT: JULY - SEPT 2025



In September, we welcomed Ravi Chana as Executive Director, Diagnostics, bringing extensive industry, government, and research experience to further strengthen ABHI's leadership



This summer saw the publication of the NHS 10-Year Plan, with HealthTech central to delivering its vision. We also welcomed the Life Sciences Sector Plan, with ABHI's leadership team publishing blogs on its implications for our sector.

In August, we hosted a webinar with NHS England's Sustainable Procurement Team to support members in embedding social value in procurement and applying the NHS Social Value Playbook guidance.



In July, we welcomed MHRA's announcement to consult on the indefinite recognition of CE-marked devices, reflecting a key ABHI regulatory ask, and engaged members through a dedicated briefing webinar on the proposals.



We responded to Defra's draft regulations on banning wet wipes containing plastic in England, ensuring HealthTech sector perspectives were represented, particularly around exemptions for medical use and healthcare settings.



We hosted a webinar with ABHI member Burges Salmon on the Government's consultation to build on the Procurement Act 2023, helping members understand the implications of the proposed changes.

In September, we advocated for collaborative implementation of the NHS Net Zero Supplier Roadmap and submitted ABHI's response to NHS England's consultation on the 2027 proposals.

We engaged with Defra on the UK REACH Alternative Transitional Registration model and submitted ABHI's response to the consultation proposing extended registration deadlines, ensuring HealthTech sector priorities were represented.



Our US Accelerator cohort joined a trade mission to Washington D.C. and Maryland, strengthening partnerships, showcasing UK HealthTech innovation, and expanding opportunities in one of the world's most dynamic healthcare markets.

ACTIVITY SNAPSHOT: JULY - SEPT 2025



We responded to NICE's consultation on the HealthTech Programme Manual, coordinating member input and working with our Market Access Leadership team to ensure industry views were clearly represented.

In September, we co-hosted an in-person partnership event with the BOB Acute Provider Collaborative and Health Innovation Oxford & Thames Valley, enabling members to engage NHS leaders on regional priorities and integrated care opportunities.



We hosted our Sustainability Conference in person for the first time, uniting NHS leaders, European representatives, clinicians, and industry to share insights, guidance, and policy developments shaping HealthTech's sustainability journey.



As we build-up to WHX Dubai 2026, we were pleased to host a webinar that offered companies exclusive insights on the show's opportunities, new venue, and UK Pavilion benefits.



Once again, we partnered with the Nottingham city region to host a HealthTech innovation workshop on the NHS Three Shifts, featuring leaders including Professor Dame Sue Hill and East Midlands Mayor, Claire Ward.



The UK Pavilion returned to South Africa at WHX Cape Town, showcasing UK HealthTech innovation and supporting members to build partnerships and expand their presence across the African healthcare market.

In September, Government Affairs Researcher Owain Prescott reflected on his placement year in a blog, as we welcomed Emma Rowbottom to ABHI for the 2025/26 academic year.





In September, we opened applications for ABHI's 2026/27 <u>US and Middle East Accelerator programmes</u>, supporting UK HealthTech companies to scale globally. The application window runs until 8 November 2025.

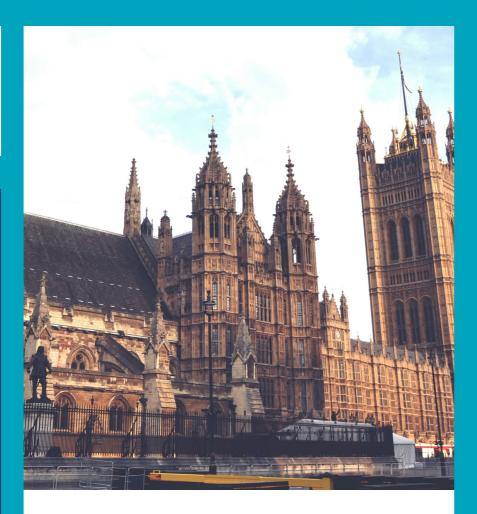
In September, we hosted a member webinar on Scope 3 reporting and target setting, covering NHS Supplier Roadmap requirements.

ACTIVITY SNAPSHOT: JULY - SEPT 2025



We launched a survey on delayed payments across the healthcare system to gather evidence for our engagement with NHS stakeholders and to advocate for improved payment practices, particularly supporting SMEs.

Recognising ABHI's expertise, Peter Ellingworth was invited to join the MHRA's new UK National Commission on the Regulation of AI's technology working group.



The summer saw a packed House of Commons Terrace Pavilion as the ABHI Parliamentary Reception returned, bringing together leaders to champion the role of HealthTech in advancing equity, patient care, and sustainable healthcare.



OUTSTANDING LEADERSHIP TEAM AWARD

In September, ABHI was shortlisted as a finalist in the Association Excellence Awards 2025 for Outstanding Leadership Team, recognising the dedication of our team and commitment to the HealthTech community.



ABHI signed an MoU with Swiss Medtech to enhance collaboration, supporting regulatory alignment, innovation exchange, and greater opportunities for UK and Swiss HealthTech companies.



Further strengthening our regional strategy, in September ABHI signed an MoU with Barts Health NHS Trust to boost North-east London's innovation cluster, advancing personalised care, tackling inequalities and accelerating HealthTech adoption.

ABHI held a Women's Health Roundtable Dinner, convening an exceptional group of national leaders from across healthcare, industry, and policy. The evening provided a unique forum to exchange insights, explore shared commitments, and begin shaping a set of priorities that will inform and guide the agenda for ABHI's landmark Women's Health Summit in 2026.



In this <u>latest analysis</u>, Andrew Davies reviews UK Government and NHS digital health plans, highlighting ambitions for Al, data, and patient records, while questioning delivery clarity and regulatory readiness.

ABHI'S GROUPS:

October – December Meetings 2025

OCTOBER	NOVEMBER	DECEMBER
2 nd ABHI Patient Safety	4 th ABHI Diagnostics	2 nd ABHI Government Affairs
6 th ABHI Sustainability	6th ABHI Health Inequalities & Women's Health	2 nd ABHI MD Regulatory
9 th ABHI Government Affairs	17 th ABHI Scotland	3 rd ABHI Robotic Assisted Surgery
15 th ABHI Legal Issues	25 th ABHI Legal Issues	4 th ABHI Wound Care
21st ABHI SME	26 th ABHI Cardiovascular	8 th ABHI Value & Access
	27 th ABHI IVD Regulatory	9 th ABHI Digital Health
		9 th ABHI International
		10 th ABHI HR

To join any of our group meetings, contact enquiries@abhi.org.uk



ABHI'S 2025 Conferences, Webinars and Events: Dates for Your Diary

20th October Focus on Neighbourhood Health with Our Health Partnership. Webinar briefing. Register here.

30th October Life Sciences Innovative Manufacturing Fund. Webinar briefing. Register here.

30th October Generative AI in HealthTech That Works - Use Cases, ROI and Risk. Register here.

11th - 12th November ABHI UK HealthTech Conference. Register here



Join ABHI around the globe

Event	Date	Location	Venue	
WHX Dubai (formerly Arab Health)	February	Dubai, UAE	Dubai Exhibition Centre	
MedLab Middle East	February	Dubai, UAE	Dubai Exhibition Centre	
CMEF	April	Shanghai, China	The National Convention and Exhibition Center	
Hospitalar	May	São Paulo, Brazil	São Paulo Expo	
WHX Lagos (formerly Medic West Africa)	June	Lagos, Nigeria	Landmark Centre	
HLTH Europe	June	Amsterdam, Netherlands	RAI Convention Centre	
WHX Miami (formerly FIME)	June	Miami, United States	Miami Beach Convention Center	
WHX Osaka (formerly FIME)	June	Osaka, Japan	INTEX OSAKA	
WHX New Delhi (formerly FIME)	July	New Delhi, India	Pragati Maidan	
WHX Labs Kuala Lumpur (formerly ASIA Health)	July	Kuala Lumpur, Malaysia	Malaysia International Trade and Exhibition Centre	
WHX Cape Town (formerly Africa Health)	September	Cape Town, South Africa	Cape Town International Convention Centre	
WHX Tech in partnership with HIMSS	September	Dubai, UAE	Dubai World Trade Centre	
WHX Nairobi (formerly Medic East Africa)	October	Nairobi, Kenya	Kenyatta International Convention Centre	
Healthcare Innovation Show	October	São Paulo, Brazil	São Paulo Expo	
Global Health Exhibition	October	Riyadh, Saudi Arabia	Riyadh Convention & Exhibition Centre, Malham	
MEDICA	November	Düsseldorf, Germany	Messe Dusseldorf	
Contact michelle.michelucci@abhi.org.uk or visit www.abhi.org.uk/international				
US Accelerator	Year-Round	USA	Nationwide	
Contact USAccelerator@abhi.org.uk or visit <u>www.abhi.org.uk/international</u>				
Middle East Accelerator	Year-Round	UAE & Saudi Arabia	Nationwide	
Contact MEAccelerator@abhi.org.uk or visit <u>www.abhi.org.uk/international</u>				

WELCOME TO ABHI

This quarter, we were pleased to welcome the following new members to ABHI:





AnnieGuard Ltd



INSTITUTE
Brand Surgical Institute



ExpHand Prosthetics



HER2 IQ Rebecca Allsopp (University of Leicester)



Heads Up Medical Solutions Ltd



Native Design Ltd



Periculo Limited



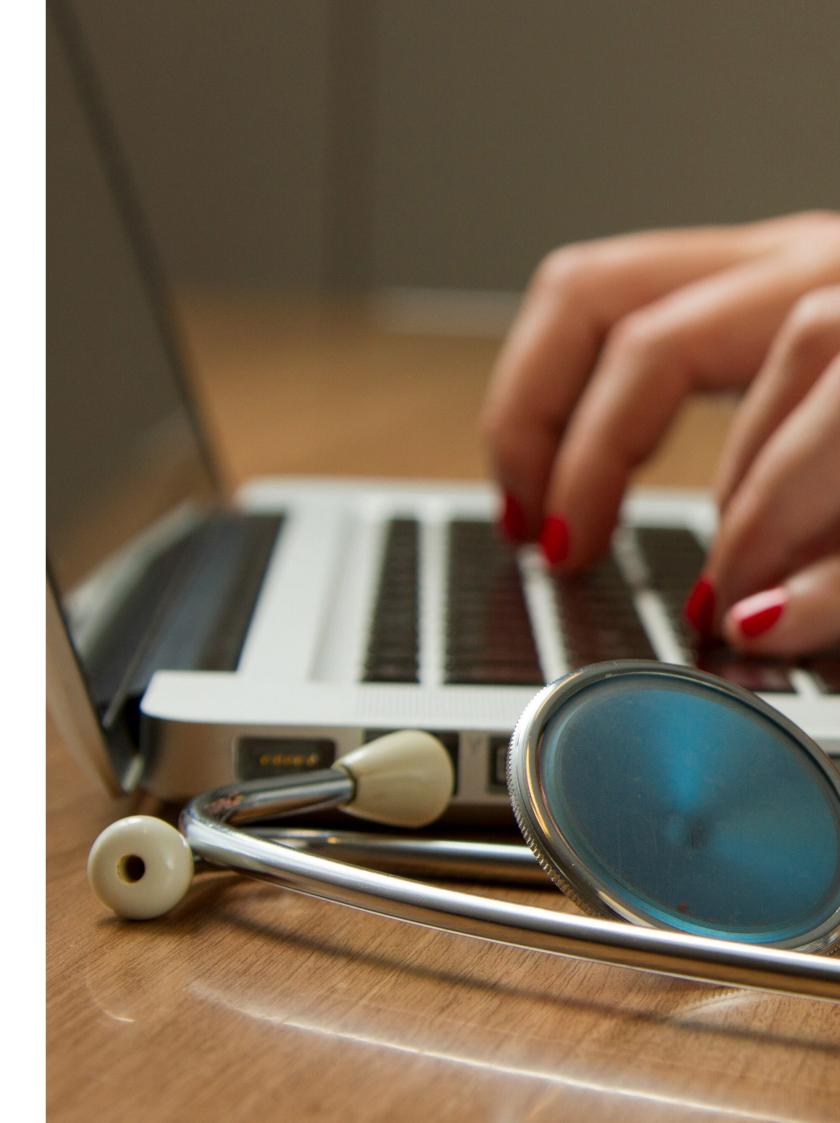
Science Corporation



Uniplex (UK) Ltd

nonAcus

Nonacus Limited



ABHI | Roles & Responsibilities

Paul Benton Peter Ellingworth Managing Director, International Chief Executive Suzie Ali-Hassan Michelle Michelucci Lauren Hayes **Angela Jeffery** International Business Head of International **Business Development** Director **Events** Manager, International Senior Manager, Operations Sophie Green Nicola Hudson Leads ABHI, as well as senior government and NHS engagement. International Accelerator Business Development ABHI Groups: ABHI Board Manager Executive, International partment for Business and 11 Supports UK businesses to grow in international markets. **ABHI Groups:** International Key Stakeholders include) Government departments) Life Sciences Council **Jane Lewis** Chief Operating Officer **Richard Philips** Executive Director, Policy and Partnerships Responsible for management of ABHI's financial processes and risk management procedures. Jane also Patient organisations Confederation of British Industry The Royal College of Surgeons of England **Roger Greer Jonathan Evans** leads ABHI's work on health equity, E,D &I. Interim Director, **Director of Communications** ABHI Groups: HR Leaders Network | Health Equity and ternational **Government Affairs** SME Group | Women's Health **Emma Rowbottom Judith Mellis** UK Research and InnovationNational Institute for Health Research Researcher, Government Senior Manager, Affairs Business Environment Board **UK Market Affairs** Responsible for ABHI's strategy, communications, Patient Safety Commissioner **Phil Brown** member groups, healthcare policy development, trade and parliamentary activity. Director, Regulatory & Compliance Key Stakeholders include **ABHI** Supply Chain Coordination Limited Responsible for present and future medical device, regulatory policy, legal, compliance, epartment of Health & Social Care procurement ethics and credentialing. ABHI Groups: Regulatory | Decontamination The AHSN Network Legal Issues | Surgical | Credentialing **Luella Trickett** The National Institute for Health Executive Director, Medical Devices, Value and Access Health Technology Wales The Greener NHS Programme Royal College of Ophthalmology **Addie MacGregor** Sustainability Manager **Steve Lee** Leads on embedding value-based procurement, and adoption and spread of technologies across innovation pathways, and Key Stakeholders include Director, Diagnostics and Digital Regulation NHS England the sustainability agenda. Leads ABHI's diagnostics regulatory strategy. Key Stakeholders include ABHI Groups: Regulatory | Diagnostics NHS England Diagnostics Transformation Programme NHS England Diagnostics Industry Advisory Board Health Research Authority National Wound Care NHS England Cancer Innovation Expert Advisory Group NHS England Cancer Programme Strategy Programme Part IX Drug Tariff **Andrew Davies** Executive Director, Digital Health **Ravi Chana** Pathology and Imaging Networks UK Health Security Agency **Executive Director, Diagnostics** Responsible for ABHI's digital health agenda, including data, regulation and market access work streams, as well as links to the investment community Leads ABHI's strategy to make high quality diagnostic

National Genomics Stakeholders

technologies accessible to all who need them.

ABHI Groups: Diagnostics | Diabetes

Association of British HealthTech Industries Suite 2, 4th Floor, 1 Duchess Street, London, W1W 6AN

A company limited by guarantee. Registered in England no. 1469941. Registered office as above.

