

Day 1

- Tuesday, 14 April
- 09:30-18:30
- 8 Spital Square London E1 6DU (Wilson Sonsini Office)

TIME	ACTIVITY
09:30-09:50	Coffee, Breakfast and Networking
09:50-10:00	Bootcamp Welcome Sophie Green, International Accelerator Manager, ABHI Paul Benton, Managing Director, International, ABHI
10:00-11:00	Regulation 101 Part 1: Phil Brown, Director, Technical and Regulatory, ABHI Part 2: Spencer Todd, CEO, Formly.AI
11:00-12:00	US Fundraising & Expansion: Open Q&A Come prepared with your questions! Take a look at this FAQ resource Daniel Glazer, Partner at Wilson Sonsini Seth Flaum, Partner at Wilson Sonsini
12:00-13:00	Lunch
13:00-13:45	Dell Medical School Ruben Rathnasingham, Assistant Dean for Health Product Innovation at Dell Medical School
13:45-14:45	Workshop: Designing your US operations Mike Whitacre, Tax Partner, Frazier & Deeter Malcolm Joy, Managing Partner, Frazier & Deeter
14:45-15:45	US Employment Mark Stimpfig, Strategic Growth Adviser Laurie Spicer, Director of US Expansion, Foothold America
15:45-16:15	Refreshment Break
16:15-16:55	Going Stateside: HealthTech US Expansion Stories Chair: Suzie Ali-Hassan, International Business Director, ABHI Panel <ul style="list-style-type: none"> • Richard Paxman, CEO, Paxman Scalp Cooling • Kelvin Summoogum, Chair and President, MiiHealth
16:55-17:00	Hale House Partnership Emma Fayers, Asset Manager, The Howard de Walden Estate
17:00-18:30	Networking Drinks!

Day 2

- Wednesday, 15 April
- 09:30-16:45
- 8 Spital Square London E1 6DU (Wilson Sonsini Office)

TIME	ACTIVITY
09:30-09:50	Coffee, Breakfast and Networking
09:50-10:00	Bootcamp Welcome Sophie Green, International Accelerator Manager, ABHI
10:00-11:00	The VC Landscape: What Investors Expect from UK HealthTech looking to Expand to the US Chair: Dominick Kennerson, Director, HSBC Innovation Banking Panel: <ul style="list-style-type: none"> • Alex Gwyther, Investor, Mercia Ventures • Maya Ward, Investment Director, Gresham House • Marc Cohen, Founding Partner, unbundled vc
11:00-12:30	Shark Tank Practice: Tailoring Your Story for a US Buyer Chair: Sophie Green, International Accelerator Manager, ABHI Panel: <ul style="list-style-type: none"> • Seth Flaum, Partner, Wilson Sonsini • David Porter, Founding Partner, Apposite Capital • Frank Ratcliff, Director of Industry and Innovation, Health Innovation Wessex
12:30-13:30	Lunch
13:30-14:15	Pitch Deck for Successful Investments Nancy Patterson, President and CEO, Strategy Inc
14:15-15:00	Go-to-Market Strategy Mitch Morris, Principal, M2 Insight LLC
15:00-15:15	Refreshment Break
15:15-16:00	Reimbursement Edward J. Dougherty, Principal, Dougherty.consulting
16:00-16:45	The Reality of the US Healthcare Market: A US Market Analysis Bill Fera, Principal, Deloitte Consulting LLP
16:45	Closing Remarks
EVENT ENDS.	
17:00-18:30	Choose New Jersey x Wilson Sonsini Event <i>This event is separate from ABHI's agenda, but Accelerator members are very welcome and are encouraged to attend. REGISTER HERE. Join Wilson Sonsini and Choose New Jersey as we explore New Jersey as a potential destination for companies looking to set up in the States.</i>