

ABHI

ABHI'S 2025 REVIEW

FOREWORD

2025 has been a year defined by progress and impact. Over the past year, we have remained focused on the priorities agreed with our Board, shifting from the articulation of ambition to the practical execution required to turn policy intent into outcomes for patients, the NHS and our members. This document provides a snapshot of that work.

Our approach throughout 2025 has been grounded in evidence, supporting constructive engagement with the regulator while continuing to pursue resolution of ESG-related challenges, improve access and uptake, and strengthen engagement across NHS systems through our regional partnerships and collaboration with the Health Innovation Network. While challenges remain, ABHI is widely recognised as a pragmatic, solutions-focused actor, engaging constructively with national stakeholders on the basis of clear, knowledge-based positions and a shared commitment to patient safety, innovation and UK competitiveness.

The publication of the NHS 10 Year Health Plan and the Government's Life Sciences Sector Plan has set an important direction of travel for the sector. Over the year, we have focused on ensuring that industry is not only consulted, but meaningfully engaged in shaping delivery.

We have also seen tangible impact from targeted leadership and deep expertise. In diagnostics, Ravi Chana's embedded role has delivered focus and traction, strengthening ABHI's influence across policy and system discussions. This has, in turn, enabled Andrew Davies to progress further and faster on the digital and AI agenda, reflecting the increasingly interconnected nature of diagnostics, data and digital technologies.

This delivery has been underpinned by a full-time staff team with strong relationships across government, the NHS and the wider ecosystem.

We have continued to evolve how we engage, and our work on women's health exemplifies this shift, demonstrating the value of clinical insight, broader stakeholder engagement and the use of external advisers to drive progress. In relation to the NHS, we are also engaging a senior adviser to further strengthen our work.

Looking to 2026, the Board has agreed a strategic framework that builds on this momentum, sharpening our approach to regulation and sustainability and aligning our work with the major national initiatives shaping the sector, including the NHS 10 Year Health Plan. Our focus remains on delivering impact for our members and ensuring HealthTech plays its full role in shaping a healthier, more prosperous future.

Thank you for your continued support.



Peter Ellingworth,
Chief Executive, ABHI

REFLECTIONS FROM THE ABHI BOARD

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The Board is fully aligned behind the direction ABHI is taking. At a time of significant change for the sector, ABHI provides clarity, focus and confidence, strengthening the Association's role as a trusted partner to government, the NHS and industry.

Phil Kennedy,
Chair, ABHI

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ABHI's approach reflects a clear understanding of both the opportunities and the pressures facing HealthTech companies. By expanding support, deepening collaboration and remaining closely aligned with national priorities, ABHI is well placed to help members navigate complexity and deliver real impact.

Suzanne Holden,
Vice Chair, ABHI

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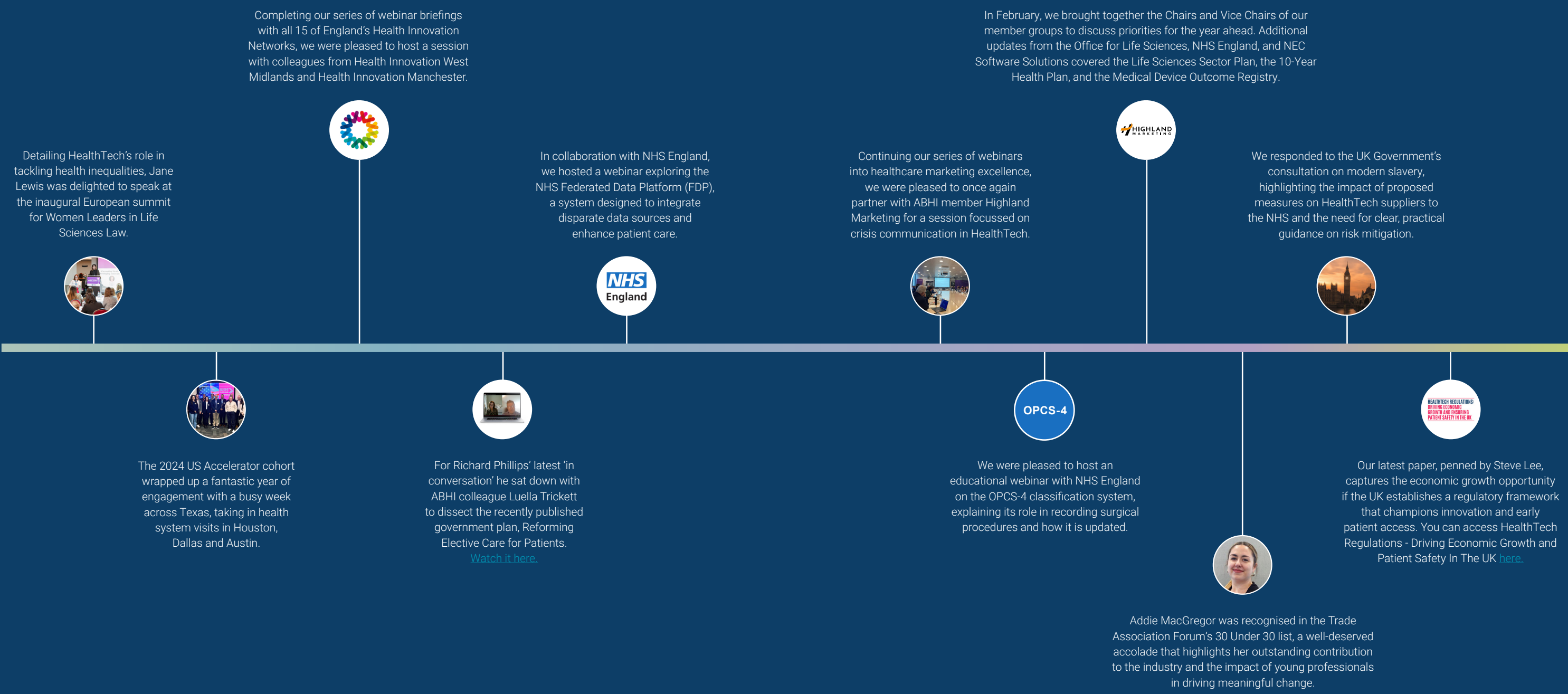


A strong focus on partnership, market access and adoption is exactly what the sector needs. ABHI's work to support companies at every stage of growth, particularly small and emerging businesses, will be critical to accelerating innovation, improving patient outcomes and reinforcing the UK's global competitiveness.

Matt Press,
Vice Chair, ABHI

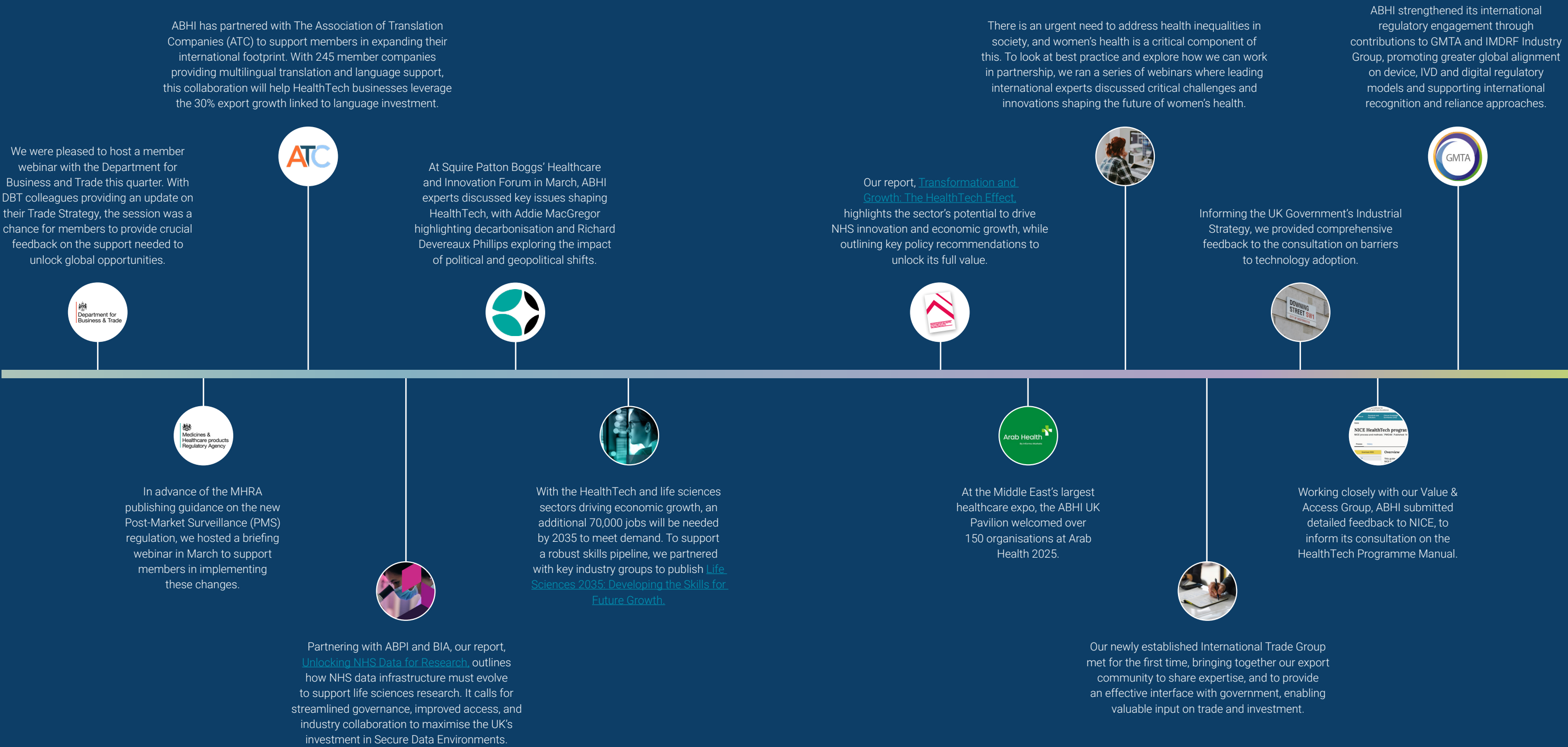
ACTIVITY SNAPSHOT

January - March 2025



ACTIVITY SNAPSHOT

January - March 2025 Continued



ACTIVITY SNAPSHOT

April - June 2025

This quarter saw ABHI's response to the UK-US trade tariff issue, which included a member briefing with risk intelligence expert Justin Crump, and the publication of a joint policy statement with our US counterpart AdvaMed, calling for the removal of tariffs on HealthTech products.



Peter Ellingworth joined senior leaders at a key engagement on the 10-Year Health Plan, discussing how to build a preventative, community-based, and tech-enabled health system.



Steve Lee spoke at the MedTech Summit in Berlin, presenting on the evolving UK regulatory landscape for IVDs. His session highlighted the importance of international alignment and how the UK's future model can support innovation, patient safety, and market access.



Highlighting our international support for UK HealthTech companies expanding into global markets, Suzie Ali-Hassan was delighted to join the speaker line-up at London Tech Week in June. The session showcased ABHI's work in helping companies scale internationally through our global exhibition programme and regional Accelerator initiatives.



At a packed-out NHS ConfedExpo, Peter Ellingworth joined high-profile panels to explore how innovation can deliver both health and wealth. In sessions alongside health system leaders, Peter highlighted the need for faster adoption and value-based models to unlock the full potential of HealthTech. The discussions reinforced HealthTech's central role in supporting the 10-Year Health Plan and the UK's Life Sciences Sector Strategy.



With thanks to ABHI member MTRC, we hosted a focused webinar on European market access, offering members practical insights on reimbursement, HTA, and payer systems across Europe to support their growth strategies.



At a reception hosted by the High Commissioner, Richard Phillips met with companies from an Australian Trade and Investment Commission delegation, where he also joined an expert panel to share insights on the UK HealthTech policy landscape and opportunities for international collaboration.



Dissecting its HealthTech implications, we were pleased to host a member webinar on the 2025 Spending Review, analysing what the Chancellor's announcements mean for the NHS.



ABHI announced a new strategic partnership with Birmingham Health Partners (BHP) as part of our strategy to work with local partners across the UK. BHP will act as a coordinated front door to Birmingham's health and life sciences ecosystem, supporting industry access and collaboration to drive impact, reduce health inequalities, and improve population health.



In Edinburgh, ABHI Scotland met with Richard Lochhead, Minister for Business and Innovation. Discussions centred on the Innovation in Scotland paper, highlighting the vital role of HealthTech in driving economic growth and tackling sector challenges.



ABHI and Imperial's HealthTech Roadshow toured Manchester, Edinburgh, Oxford, and Cardiff in May, engaging regional partners on accelerating HealthTech adoption and driving system-wide impact. Discussions built on our joint report with Imperial College London, with a focus on aligning policy, regulation, and procurement to support sector growth.



ABHI featured in The Guardian's Future of AI spotlight campaign, with Andrew Davies [sharing insights](#) on the transformative impact of AI in HealthTech. The campaign highlighted key trends, innovations, and challenges shaping the future of AI across sectors.



ACTIVITY SNAPSHOT

April - June 2025 Continued

ABHI had a strong presence at 2025's MedTech Forum in Lisbon, contributing to several high-impact sessions on sustainability, women's health, and UK-EU market access. Addie MacGregor joined a global panel on sustainability, sharing the UK HealthTech perspective and highlighting ABHI's work to support members on their environmental journeys. Steve Lee chaired a powerful session on reimagining healthcare for women, addressing long-standing inequalities and calling for systemic change. Jonathan Evans joined a timely discussion on resetting UK-EU relations, focusing on mutual recognition, regulatory alignment, and improving patient access across borders.

ABHI joined the Wellbeing of Women Employer Membership Programme and signed the Menopause Workplace Pledge, reaffirming our commitment to supporting women's health and wellbeing in the workplace. Members interested in joining the programme can quote 'ABHI Member' to receive 10% off membership.



As part of the ABHI US Accelerator trade mission to New Jersey, our delegation of UK HealthTech companies were pleased to visit BD's global headquarters, taking part in strategic discussions on innovation, US market access, and partnership opportunities.



Ensuring regulatory clarity remains a key priority for ABHI, and in May we convened parliamentarians and members at the House of Lords for a focused discussion on this topic. The event underscored the vital role of regulation in realising the UK's health and wealth ambitions.



As part of ABHI's 'In Conversation' series, Richard Phillips spoke with leaders from the NIHR HealthTech Research Centre in Emergency and Acute Care, based in Manchester. [The discussion](#) explored how the Centre is accelerating innovation, supporting NHS adoption with robust evidence, and embedding patient and public involvement throughout its research.



In June, we were pleased to submit feedback to the DHSC's call for evidence on pathology managed service contracts, following sustained engagement to improve standards and drive innovation.



In June, a third Statutory Instrument came into effect, exempting HealthTech from POPs restrictions on UV-328 and Dechlorane Plus - preventing disruption to vital patient care. The exemption follows sustained ABHI engagement with DHSC, Defra and members, demonstrating the power of collective advocacy.



ABHI hosted the latest instalment of our Women in HealthTech series, bringing together over 80 leaders to celebrate female leadership and advance urgent conversations around women's health. Highlights included findings from our third [Gender Equality in HealthTech Survey report](#) and powerful contributions from speakers at RCOG, Hologic, Baxter, and McDermott Will & Emery.



In Manchester, we were pleased to partner with ABHI member Brabners, to co-host 'Medical Devices: Navigating the Evolving Landscape', bringing together industry leaders, regulatory experts, and legal specialists to explore the future of UK medical device regulation.



ABHI was pleased to support HIRANI's HealthTech Spring event in Belfast, celebrating innovation, investment, and collaboration across Northern Ireland's health and life sciences sector. The two-day event offered a valuable opportunity to engage with local companies and showcase the support ABHI provides to the HealthTech community.



In June, ABHI partnered with IQVIA to host an event focused on the UK's evolving post-market surveillance (PMS) requirements, offering HealthTech companies practical guidance on compliance with the new MHRA framework.

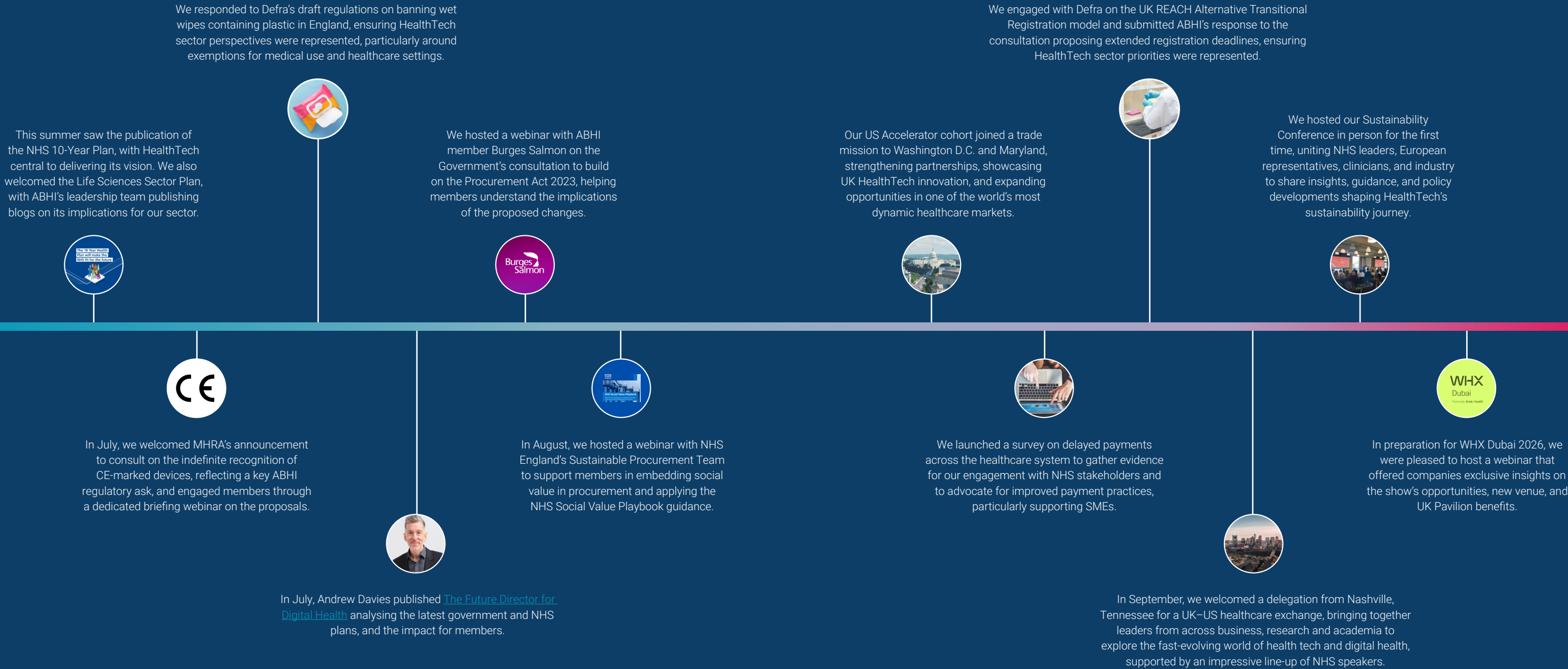


It was all eyes on Florida in June, as ABHI led the UK HealthTech presence at WHX Miami, with a dedicated ABHI UK Pavilion showcasing cutting-edge innovation. For our US Accelerator cohort, it was a busy week of engagement across the cities of Miami, Orlando, and Jacksonville, where they connected with health systems, investors, and partners, all designed to support long-term US market success.

ABHI signed a strategic collaboration agreement with Ascend Solutions to support UK companies engaging with Saudi Arabia, as part of the new ABHI Middle East Accelerator. Signed during the Accelerator's first trade mission to the Kingdom, the agreement will provide companies with structured access to key stakeholders through Ascend's Co Creation Lab, strengthening ABHI's growing partnerships in the region.

A YEAR IN REVIEW

July - September



A YEAR IN REVIEW

July - September Continued

The summer saw a packed House of Commons Terrace Pavilion as the ABHI Parliamentary Reception returned, bringing together leaders to champion the role of HealthTech in advancing equity, patient care, and sustainable healthcare.

We responded to NICE's consultation on the HealthTech Programme Manual, coordinating member input and working with our Market Access Leadership team to ensure industry views were clearly represented.



In September, we welcomed Ravi Chana as Executive Director, Diagnostics, bringing extensive industry, government, and research experience to further strengthen ABHI's leadership.



In September, we advocated for collaborative implementation of the NHS Net Zero Supplier Roadmap and submitted ABHI's response to NHS England's consultation on the 2027 proposals.



In September, we co-hosted an in-person partnership event with the BOB Acute Provider Collaborative and Health Innovation Oxford & Thames Valley, enabling members to engage NHS leaders on regional priorities and integrated care opportunities.

In September, ABHI was shortlisted as a finalist in the Association Excellence Awards 2025 for Outstanding Leadership Team, recognising the dedication of our team and commitment to the HealthTech community.



Once again, we partnered with the Nottingham city region to host a HealthTech innovation workshop on the NHS Three Shifts, featuring leaders including Professor Dame Sue Hill and East Midlands Mayor, Claire Ward.



The UK Pavilion returned to South Africa at WHX Cape Town, showcasing UK HealthTech innovation and supporting members to build partnerships and expand their presence across the African healthcare market.



In September, we hosted a member webinar on Scope 3 reporting and target setting, covering NHS Supplier Roadmap requirements.



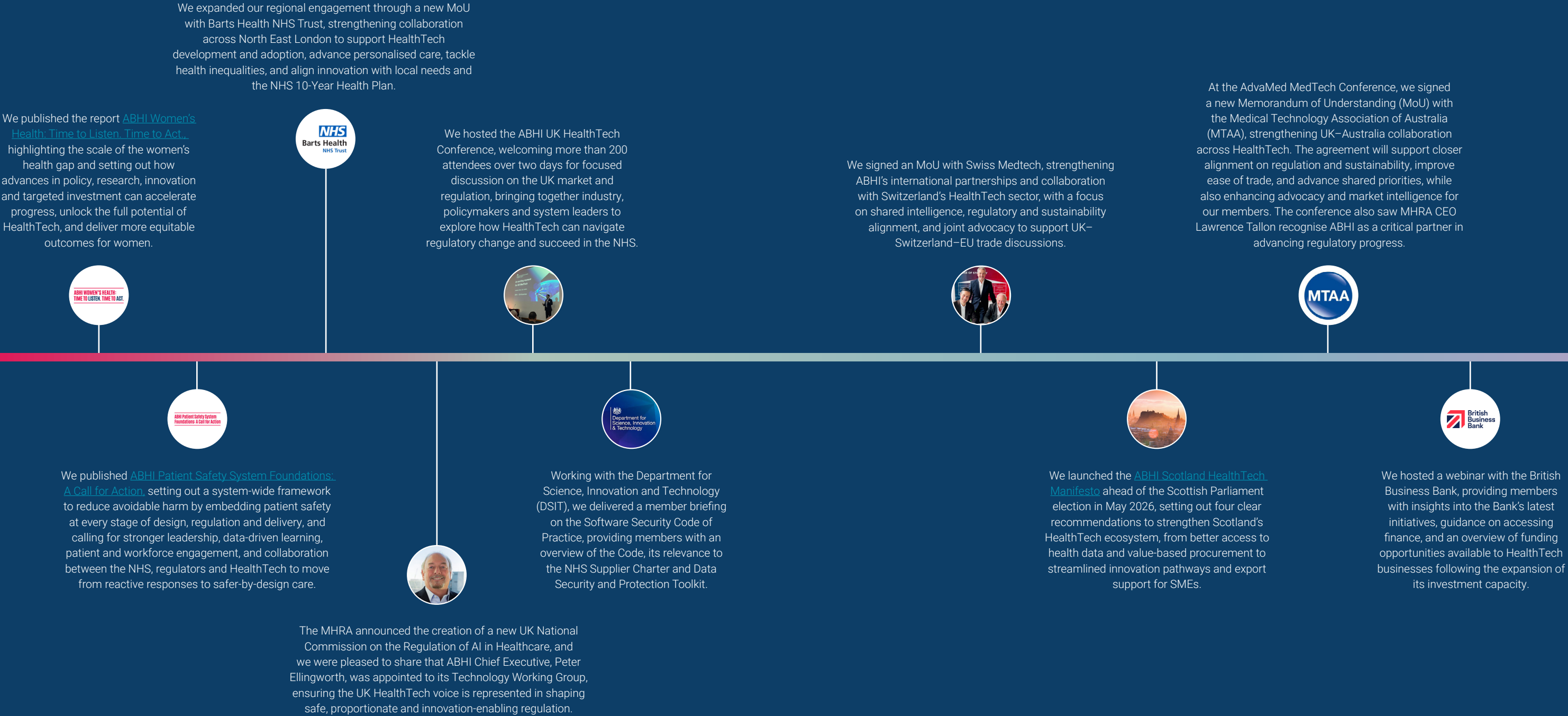
ABHI continued to engage with MHRA and members on the developing UK IVD regulatory roadmap, highlighting the importance of clarity on future requirements and supporting a proportionate approach that enables effective diagnostic adoption.



In September, Government Affairs Researcher Owain Prescott reflected on his placement year [in a blog](#), as we welcomed Emma Rowbottom to ABHI for the 2025/26 academic year.

A YEAR IN REVIEW

October - December



A YEAR IN REVIEW

October - December Continued

We hosted a webinar on evolving cybersecurity requirements for HealthTech and digital health suppliers, delivered with ABHI members Periculo and 8foldGovernance, exploring NHS expectations around Cyber Essentials, the DSPT and ISO27001, alongside practical guidance on managing cyber risk and achieving compliance while continuing to innovate safely.



We hosted an expert webinar with ABHI member Burges Salmon on the latest developments in environmental law, providing HealthTech companies with practical guidance on UK REACH, Persistent Organic Pollutants, Extended Producer Responsibility and the Government's emerging circular economy agenda, and what these changes mean for compliance and sustainability across product lifecycles.



We were pleased to host the UK Pavilion at the Global Health Exhibition in Riyadh, alongside a regional trade mission delivered through our Middle East Accelerator programme, supporting members to build partnerships, showcase UK HealthTech innovation, and strengthen engagement across the Middle East healthcare market.



We hosted a webinar on the practical applications of generative AI in healthcare, in partnership with ABHI member Brightbeam, exploring real-world use cases delivering measurable impact in manufacturing and supply chain operations, alongside insights on value creation, returns, and how organisations can navigate regulatory and risk considerations when deploying AI.



In November, we hosted a webinar on market access for IVD tests across Europe, in collaboration with ABHI member MTRC, providing members with practical insights on payer approval, HTA requirements, payment models, and evidence needs to support successful commercialisation across multiple European markets.



We hosted a webinar with the Office for Life Sciences' Manufacturing Grant Delivery team on the Life Sciences Innovative Manufacturing Fund (LSIMF), providing members with an overview of the fund, the application process, and opportunities to support investment in HealthTech manufacturing in the UK.



Continuing our NHS collaboration series with The Shelford Group, we hosted an engagement with King's College Hospital NHS Foundation Trust, bringing together senior NHS leaders, ABHI members and partners to explore the Trust's innovation landscape and the role of digital, AI and clinical collaboration in addressing complex care challenges.



We wrapped up the ABHI US Accelerator calendar year, with the 2025 cohort undertaking visits across California and Arizona, engaging with leading hospital groups and innovation partners to strengthen relationships, showcase UK HealthTech expertise, and explore opportunities in key US healthcare markets.



Supporting members with regulatory intelligence, Steve Lee published a [Regulatory Round-up](#) throughout 2025, providing the latest updates and insights to help HealthTech companies navigate the evolving regulatory landscape.



We were pleased to deliver a member briefing with Manchester University NHS Foundation Trust on its Innovative Technology Adoption Programme (iTap), providing insights into how the Trust is creating a single front door for innovation and offering practical guidance on how HealthTech companies can engage, collaborate and support the adoption of new technologies into clinical practice.



With Ravi Chana joining ABHI, it was a busy final quarter of the year for him, speaking at the IBMS conference on the role diagnostics can play in enabling the NHS 10-Year Plan, and joining panels at both the NHS Oncology Conference and the NIHR Multiple Long Term Conditions launch event. Alongside Steve Lee, he is also part of the Pathology Alliance, working with pathology leaders to raise awareness of the vital role of pathology and to enable meaningful collaboration with industry.



We published [a paper](#) bringing together the ambitions of the NHS 10 Year Health Plan and the Government's Life Sciences Sector Plan, identifying nine shared themes, key delivery challenges, and practical approaches to help accelerate progress for industry, the NHS and patients. This was followed by a Government Affairs Group session with colleagues from the Office for Life Sciences, who shared their perspectives on implementation and next steps.



THE LOOK AHEAD

ABHI remains focused on three core priorities: growth, regulation and ESG (Environmental, Social and Governance). Together, these priorities underpin our commitment to delivering tangible impact for members, supporting a resilient NHS, and strengthening the UK’s position as a global leader in HealthTech.

Growth is about more than commercial success. It reflects the contribution HealthTech makes to national health outcomes, productivity and economic prosperity. **Regulation**, spanning medical devices, diagnostics, and digital health, remains central to our work and a critical enabler of innovation and investment. **ESG** reflects our long-term commitment to sustainability, health equity, equality, diversity and inclusion, and to ensuring HealthTech delivers value for society as a whole.

Underpinning these priorities are 10 key work areas, each focused on moving from strategy to delivery.

Regulation



We continue to push for a proportionate, predictable and internationally aligned regulatory framework that supports innovation while safeguarding patient safety. Through constructive, evidence-based engagement with the MHRA and global partners, we are working to ensure the UK remains an attractive and competitive market for HealthTech investment and early adoption.

UK Market Access



We are working to embed value-based approaches to assessment, adoption and procurement across the NHS. Our engagement focuses on ensuring HealthTech is evaluated on its full contribution across care pathways, supporting better outcomes for patients and more effective use of system resources.

Digital Health



ABHI Digital is supporting the shift from analogue to digital across health and care, aligning closely with the NHS’s digital ambitions. By convening industry, policymakers and system leaders, we are accelerating progress on data, AI and digital technologies that improve outcomes, efficiency and patient experience.

NHS Collaboration



Through partnerships with the Shelford Group, regional NHS collaborations and the Health Innovation Network, we are strengthening system-level engagement between industry and the NHS. Regular dialogue with senior NHS leaders ensures HealthTech insight is reflected in policy, planning and delivery.

Sustainability



Sustainability remains a long-term strategic priority. We continue to provide practical guidance and resources to help members meet evolving environmental requirements, while advocating for realistic, harmonised approaches internationally. Our focus is on enabling sustainable product supply without compromising innovation or patient access.

Innovation & Investment



We are focused on translating the ambitions of the Life Sciences Sector Plan into delivery, ensuring HealthTech priorities are reflected in implementation across government and the health system. This includes shaping evidence-based proposals to increase HealthTech investment through future spending reviews, and working with national and international partners to create the conditions for innovation, scale-up and long-term growth across the UK HealthTech sector.

Health Inequalities & Women’s Health



Our work on women’s health is driving a broader shift in how ABHI operates, strengthening our use of clinical expertise, broadening stakeholder engagement and reinforcing the importance of inclusive design and access. Addressing health inequalities remains central to ensuring innovation delivers benefit for all communities.

Diagnostics



ABHI Diagnostics continues to provide leadership across early diagnosis, testing and pathway redesign. By bringing together policymakers, clinicians and industry, we are influencing policy and system change to ensure timely access to high-quality diagnostic technologies.

UK Business Development

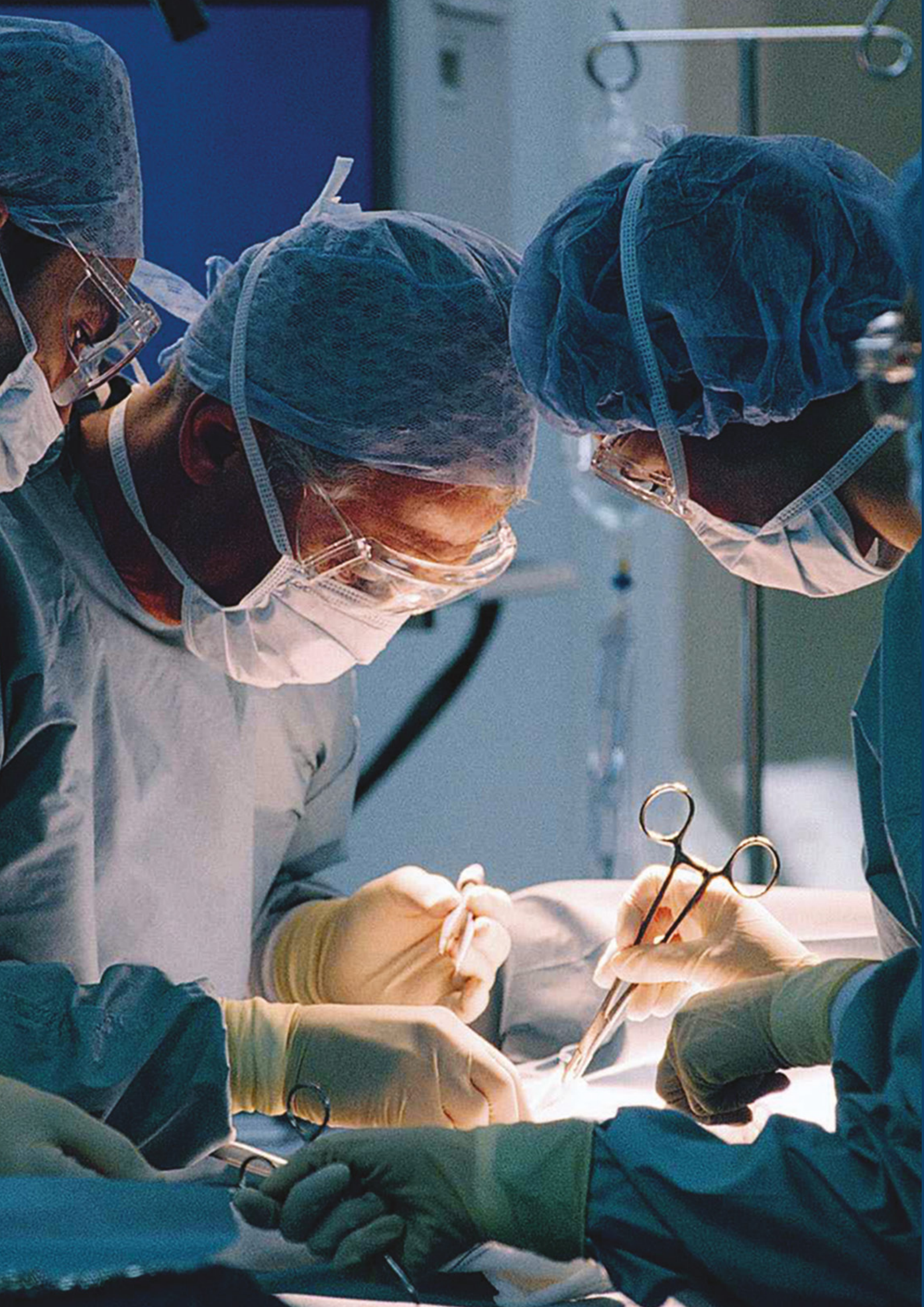


We are focused on strengthening the conditions for HealthTech growth across the UK, shaping policies that support investment, scale-up and competitiveness. By deepening engagement with the investment community and supporting a stable, pro-innovation business environment, we aim to help HealthTech companies grow sustainably and succeed both at home and internationally.

International



Our US and Middle East Accelerator programmes, alongside UK Pavilions at major global trade shows, continue to open new markets for members. At the same time, we are deepening our role in international policy and trade discussions to support smoother market access and global growth opportunities.



ABHI'S 2026 PRIORITIES

Key Work Areas






..... Strategic leadership provided by the ABHI Board, delivered through our network of member groups





















Working across the full spectrum of HealthTech.

-  Single use
-  Capital
-  Surgical
-  Digital
-  Diagnostics
-  Robot-Assisted Surgery

WELCOME TO ABHI

In 2025, we were pleased to welcome the following new members to ABHI:

 Amazon Web Services EMEA Sarl UK	 Andersenlab Ltd	 AnnieGuard Ltd
 Atlas Translations Ltd	 Bentley Innomed gmbh	 Brand Surgical Institute
 Brightbeam AI	 Charco Neurotech	 ChiSquare Labs Limited
 Cripps LLP	 Creed Medical Ltd	 EMQN CIC
 ExpHand Prosthetics	 HER2 IQ Rebecca Allsopp (University of Leicester)	 Heads Up Medical Solutions Ltd
 iRhythm Technologies UK Ltd	 Jenner & Block London LLP	 Labcorp

 MTRC	 Native Design Ltd	
 Nonacus Limited	 Osteotec	 Ossiform Limited
 Oura Health Oy	 Paige.AI	 Periculo Limited
 Penumbra Interventional Therapies UK Ltd	 Practical Quality and Regulatory Limited	 Psyomics Ltd
 Science Corporation	 SEERS Medical	 SPM Plastics LTD t/a UPG International LLC
 Tandem Health	 Tesla Engineering Limited	 Trudell Medical UK Ltd
 Uniplex (UK) Ltd	 University of York	 Zuhlke Engineering Ltd

Managing Director, International

International Business Director

Head of International Events

Business Development Manager, International

International Accelerator Manager

Business Development
Executive, International

ABHI Groups: International

Executive Director,
Policy and Partnerships

Director of Communications

Senior Manager,
UK Market Affairs

Researcher,
Government Affairs

Executive Director,
Medical Devices,
Value and Access

Sustainability Manager

Market Access

Leads on embedding value-based procurement, and adoption and spread of technologies across innovation pathways, and the sustainability agenda.

Executive Director, Digital Health

Chief Executive

Senior Manager, Operations

ABHI Groups: ABHI Board

Chief Operating Officer

ABHI Groups: [HR Leaders Network](#) | [Health Equity and Women's Health](#)

Director, Regulatory & Compliance

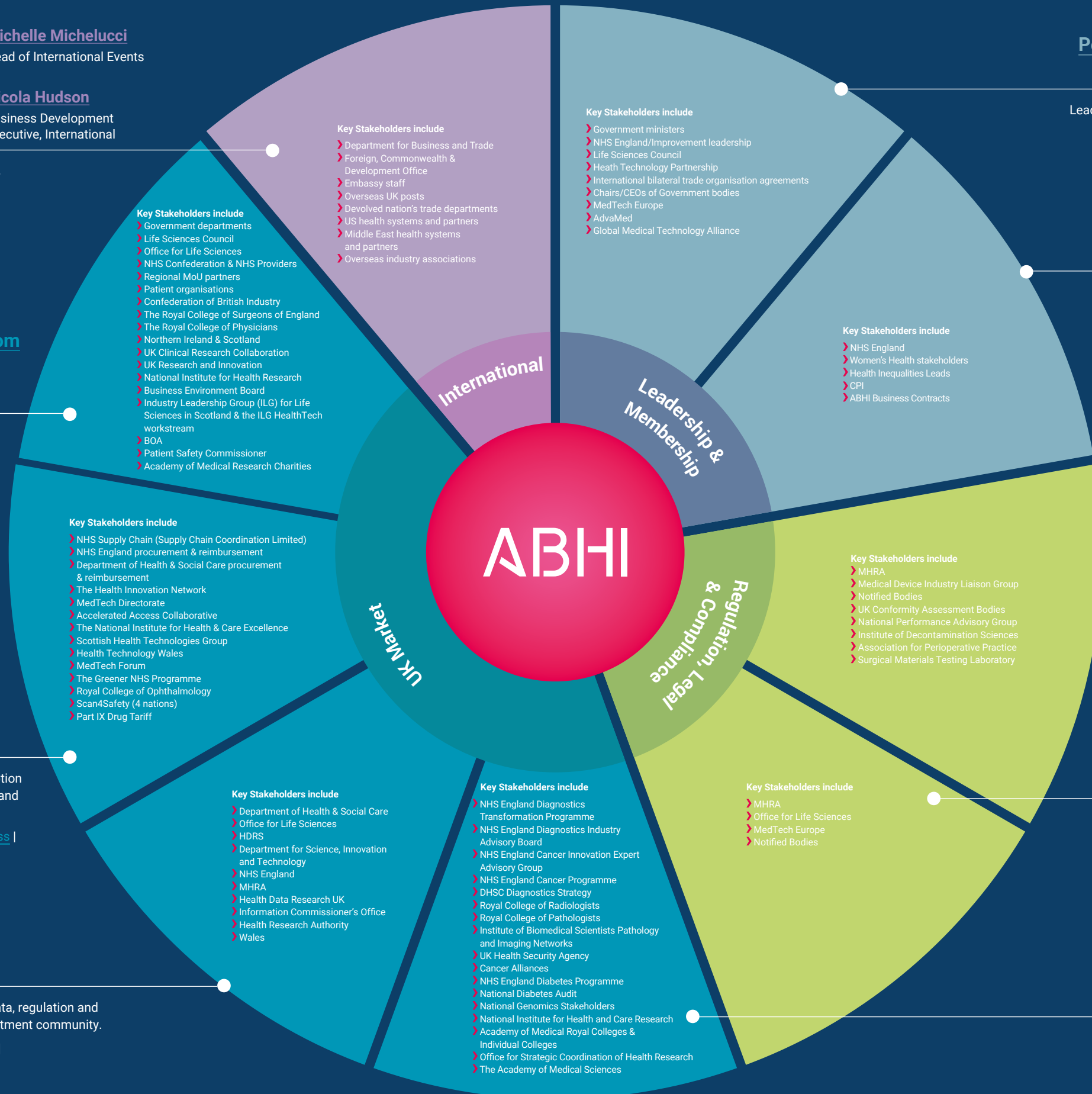
ABHI Groups: Regulatory | Decontamination
Legal Issues | Surgical

Director, Diagnostics and Digital Regulation

ABHI Groups: Regulatory | Diagnostics

Executive Director, Diagnostics

ABHI Groups: Diagnostics | Diabetes





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