ABHI UK PAVILION AT MEDICA 2020

Düsseldorf, 16-19 NOVEMBER 2020

THE ABHI UK PAVILION

- Hosts the largest and most visible group of **UK companies**
- Delivers a programme of **dedicated partnering** events
- **Regularly features** on national and international media broadcasts
- Is the most **cost effective** UK Pavilion at MEDICA 2020 ensuring maximum value for British exhibitors

MEDICA BY NUMBERS

- **17** halls
- **5,280** exhibiting companies
- **120,000** visitors
- **70** exhibiting countries

ABHI INTERNATIONAL

The ABHI UK Pavilion at MEDICA 2020 offers companies the most comprehensive exhibition package, support and visibility available at the show.

Through brand alignment with the UK's leading HealthTech trade body, companies benefit from the high-quality support of our dedicated international team, with complimentary PR and additional on-site partnering activity all designed to make your exhibiting experience impactful.

The benefits of joining ABHI at MEDICA include:

- A high-quality, UK/ABHI branded stand design
- A central support stand, offering served refreshments, meeting areas, working office and internet café
- Inclusion in ABHI's wide-reaching complimentary PR and marketing activities, with guaranteed press coverage for your company and on-site media support during the event
- A comprehensive directory of exhibitors - circulated to thousands of show visitors and buyers
- Dedicated partnering service with ABHI's national network of stakeholders to support your individual export objectives
- One-to-one sessions with DIT commercial officers
- Invitations to exclusive ABHI UK Pavilion networking events
- On site English – German translators to support with new business enquiries
- Additional advertising opportunities designed to increase your visibility and drive visitors to your stand.

For all bookings and enquiries, contact alison.cassells@abhi.org.uk

SHELL SCHEME BOOKING CONTRACT

Company Name:

Address:

Postcode:

Contact Name:

E-mail: Telephone:

Please complete the following:

A. Management Fee	ABHI Members £440 + VAT @20% / Non-members £605 + VAT @20%	£
B. Messe Dusseldorf Multimedia Fee **Mandatory Charge**	£435 + VAT @20%	£
C. Service Charge	£299	£
D. Stand Cost	£516 + VAT @20% per square metre x _____ sqm	£
E. Corner Fee *(optional)* **Not guaranteed.**	ABHI Members £500 + VAT @20% / Non-members £1,000 + VAT @20% *Refundable if not allocated*	£
F. Colour Logo in UK Directory *(optional)*	£90 + VAT @20%	£
G. Total	**(A+B+C+D) + (E+F)**	£

Terms and conditions

Payment schedule: For bookings made before 30th April 2020, a 25% deposit is to be remitted within 7 days of the invoice date, a further 25% is to be remitted by 31st May 2020 and the final 50% is to be remitted by 31st July 2020. For any orders received after 30th April 2020, a 50% deposit must be made immediately, with full payment received by 31st July 2020. Remittance by cheque to "ABHI Ltd." By BACS to Natwest, SC: 56-00-27 AC: 24348228.

Stand costs were calculated on 13/12/2019. I f exchange rates change significantly, adjustments may be necessary with additional charges being passed on to exhibitors. Payment of costs by cheque should be made payable to "ABHI Ltd." By BACS to Natwest, SC: 56-00-27 AC: 24348228. Deposit to accompany application or no later than 1 week after the submission of the form. An invoice will be sent thereafter. View the full **ABHI Exhibition Terms & Conditions here.**

This form when (i) completed and signed by an authorised signatory of the company exhibiting ("Exhibitor") reserving space at the Exhibition and (ii) accepted and signed by the Association of British HealthTech Industries ("ABHI") will be a binding contract between that Exhibitor and ABHI.

This application form and the ABHI terms and conditions which are incorporated into this application form together constitute the agreement between the Association of British HealthTech Industries and the exhibitor. By entering into this agreement, exhibitor agrees to be bound by the same conditions as apply between ABHI and the organisers of the Exhibition subject to any changes necessary to make those terms and conditions applicable to Exhibitor. Section 6 of this contract sets out those terms and conditions modified to make them applicable to Member. Exhibitor hereby warrants and undertakes that it will reimburse and hold ABHI harmless from any costs, charges, fees and imposts of whatever kind incurred by ABHI as a result of the Exhibitor's breach of this contract and the terms and conditions set out below.

Privacy Notice: To provide you with further information about how we collect and use your personal information, you can view our full statement on our website: www.abhi.org.uk. The Privacy Notice includes information about: The types of personal information that we hold and the legal basis that we rely on to use this information; Rights which individuals may have in relation to the information we hold about them; How we keep the data secure, where it is kept and how we use it.

Exhibitor authorised signatory:

Print name: Date:

ABHI authorised signatory:

Print name: Date:

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