

ABHI UK PAVILION AT ARAB HEALTH 2020

DUBAI, UAE 27-30 JANUARY 2020

THE ABHI UK PAVILION

- › Hosts **over 150** UK companies
- › Is the **third largest** country group at Arab Health
- › Runs **the only** surgical simulation programme
- › **Regularly features** on national and international media broadcasts

ARAB HEALTH BY NUMBERS

- › **4,250** exhibiting companies
- › **US \$824** million business generated
- › **106,500** visitors
- › **64** exhibiting countries



ABHI
INTERNATIONAL



VISITOR PACKAGE BOOKING CONTRACT

ABHI Visitor Packages provide an opportunity for individuals visiting the show to benefit from the use of the facilities on the ABHI support stand. This includes; the use of private meeting rooms* and communal meeting space, access to internet cafe and refreshments. It also enables visitors to use the ABHI stand as a meeting point for clients and is an excellent opportunity for both first time and regular visitors alike to make maximum use of their time at the show.

The ABHI visitor package also includes:

› **Product Showcase**

Display your innovative products on the ABHI support stand as part of our Product Showcase. This is an ideal opportunity to get your product noticed at the hub of the UK pavilion**

› **Literature Package**

Promote your literature on the ABHI support stand. This is a perfect opportunity to get your company noticed at the hub of the UK pavilion. ABHI will also provide freight of your literature to the show.

› **Your Name on Screen**

Advertise your company on the UK Pavilion's largest screen. One slide which will be shown a minimum of three times a day on our large screen slideshow which will run for at least 20 minutes each time. Each slide will be guaranteed to be shown for at least one minute during each slideshow over the duration of the show.

* Access to private bookable meeting rooms is limited.

** There are limits to the size and scope of product we are able to include in our product showcase.

Total: £750 + UAE VAT @5%

Company Name:

Address:

Postcode:

Contact Name:

E-mail:

Telephone:

Visitor authorised signatory

Print name:

Date:

ABHI authorised signatory:

Print name:

Date:

For all bookings and enquiries, contact alison.cassells@abhi.org.uk