

UK COMPANIES SHOWCASE LIFE-SAVING HEALTHTECH SOLUTIONS AT MEDICA 2018

Nearly 100 pioneering British companies will be attending MEDICA 2018 - the world's largest medical trade fair - to showcase the latest medical devices, diagnostic software and digitally-enabled technologies.

The Association of British HealthTech Industries (ABHI) will once again be leading the UK Pavilion to support these British health technology companies keen to develop and nurture worldwide trade links.

With over 97,000 people working in the UK's HealthTech sector, it is the life sciences' biggest employer, and its importance has rightfully been recognised by the UK Government, forming a key component of their industrial strategy.

With such activity set to bolster what is already an incredibly strong industry, UK companies are now looking for the right trading opportunities to export their technologies and develop new business.

Taking place from 12 – 15 November, Dusseldorf, Germany, MEDICA attracts over 5,000 exhibitors from 70 countries and plays host to tens of thousands of visitors every year. It is a prime opportunity for UK medical companies to meet customers, develop relationships and forge new business.

Paul Benton, Managing Director, International, ABHI said: "The UK has long been a leader in healthcare. We have world class universities, dynamic companies and the biggest single-payer health system on the planet, all adding up to what is an incredible ecosystem of innovation and medical excellence. It is why overseas companies want to partner with our UK manufacturers and it is the reason the UK carries significant weight when it comes to exploring international markets. It is, in short, a stamp of quality and we are proud to be at MEDICA once again to showcase many examples of this."

Now in its 30th year, ABHI represents 280 member companies in the UK.

Notes

ABHI is the UK's leading health technology trade association. With over 275 members, ABHI supports the health technology community to provide products and services that help people live healthier lives. Our work is focused on showing the value of HealthTech and encouraging a healthy environment for economic growth. We help companies understand HealthTech regulation and our work is underpinned by our Code of Business Practice, which all Members adhere to.

