

Medica 2018

Visitor Support & Promotional Opportunities

ABHI is pleased to be able to offer a range of promotional opportunities and support packages for UK visitors to the UK pavilion at Medica 2018. These services are offered on the ABHI support stand, the central hub of the UK Pavilion. As the main meeting point for UK Pavilion exhibitors the stand will be the focal point for the Pavilion. Details of these promotional opportunities on offer are outlined below.

Visitor Packages

ABHI Visitor Packages provide an opportunity for individuals visiting the show to benefit from the use of the facilities on the ABHI support stand. This includes; the use of private meeting rooms* and communal meeting space, access to internet cafe and refreshments. It also enables visitors to use the ABHI stand as a meeting point for client and is an excellent opportunity for both first time and regular visitors alike to make maximum use of their time at the show.

Full show visitor package (access to ABHI private meeting room, internet and refreshments on the UK support stand and visitor pass)*

£495

One day visitor package (access to ABHI private meeting room, internet and refreshments on the UK support stand and visitor pass)*

£225

* Access to private bookable meeting rooms is limited.

Literature Slots

ABHI is offering companies the opportunity to promote their literature on the ABHI support stand. Literature slots are available to both exhibitors and non-exhibitors. This is a perfect opportunity to get your company noticed at the hub of the UK pavilion. ABHI will also provide freight of your literature to the show.

One Slot in literature rack (100 A4 pieces or smaller literature, includes freight costs)

Order 3 or more literature slots you will receive a 10% discount

£165

Sponsorship

ABHI will be producing a UK directory of exhibitors to be distributed throughout the show and would like to offer you the opportunity to sponsor a full page within the brochure.



One full page at the front of the A5/A6 size UK directory
£750

Full Package

ABHI is offering a discounted full package for those who wish to take advantage of all the above opportunities. The package includes: A full visitor package for the entirety of the show, one literature slot and a full-page advert in the ABHI UK directory.

Full Package: Visitor Package, Literature Slot and Sponsorship
£950

WHAT YOU WILL PAY: Please complete the form below indicating which of the above you would like to order

A. Full Show Visitor Package	£495	No. _____ x £ _____	Total: _____
B. Daily Visitor Package	£225	No. _____ x £ _____	Total: _____
C. Literature Slot	£165	No. _____ x £ _____	Total: _____
D. Sponsored Page in UK Directory	£750	£ _____	Total: _____
E. Full Discounted Package (A/B+C+D)	£950	£ _____	Total: _____
F. TOTAL			£ _____

PLEASE PRINT

Company Name:	
Address:	
Post Code:	
Email:	
Telephone:	
Fax:	
Contact:	
Job title:	

This form when completed and signed by an authorised signatory of the company booking the support and promotional services will be a binding contract between that Exhibitor and ABHI.

**AUTHORISED
SIGNATORY**

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PRINT NAME.....

DATE

For more information regarding the above, please contact:

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