ANESTHESIOLOGY 2018 & CALIFORNIA TRADE MISSION

Are you an innovative UK Anesthesia company looking to enter or accelerate your business within the US market?

ABHI
HealthTech for Life

Department for International Trade

INNOVATION IS GREAT
BRITAIN & NORTHERN IRELAND

abhi.org.uk

ABHI is leading a HealthTech mission to California from 13–19 October 2018 supported by the UK government.

The mission will commence at ANESTHESIOLOGY 2018. Held in San Francisco, the event bridges research and technology with patient care, providing you with face-to-face interactions with over 14,000 peers, thought leaders and anesthesia providers from around the world.

Following ANESTHESIOLOGY 2018, delegates will follow a mission programme, meeting major hospital systems and key organisations around San Francisco and the surrounding areas. This bespoke, week-long programme, presents the ideal opportunity for UK companies looking to enhance growth and return on investment in the USA.

Dates: 13–19 October 2018
City: San Francisco
Cost: £1,500 ABHI member and £2,000 Non ABHI member (excludes flights and accommodation)
Grants: DIT TAP funding of £2,000 available to eligible companies

Why California?

- **California is home to over 39 million people, making it the most populous state in the U.S.**
- **The State Boasts 3,249 life sciences companies (up 209 from year prior), employing 298,000 people, generating $169 billion in revenue**
- **California has 388 hospitals – the second largest number in a State after Texas**
- **There are four key HealthTech regions: Bay Area, LA County, Orange County and San Diego County**

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