

ABHI PRESS RELEASE

INDUSTRY SAYS: THE FUTURE IS HEALTHTECH

The UK's largest health technology trade association has today launched its refreshed brand. Following Membership approval, ABHI has also now become the Association of British HealthTech Industries, retaining the abbreviation ABHI. The change signals its intent to focus more on how technology improves health, not just how it treats disease.

Addressing the future direction of the industry, the association conducted an extensive period of research. The results highlighted that the technology and health industries are converging, with *HealthTech* as the most appropriate descriptor for this change.

ABHI's Chief Executive Peter Ellingworth commented: *"As an association, we will continue to focus on what matters for patients and Members alike, whilst advocating for a system that is based on value, not price. Powered by the safe and appropriate use of data and technology, our industry can transform the lives of patients and improve the efficiency of the healthcare system. Collectively, we are uniquely positioned to shape this future."*

Now in its 30th year, ABHI represents 270 Member companies in the UK. With over 97,000 people working within UK HealthTech, the sector is the largest employer in the life science industry.

Notes

The Association of British HealthTech Industries (ABHI) supports the HealthTech community to provide products and services that help people live healthier lives. As the voice of the industry, we show the value of health technology and overcome barriers to people benefitting from it now and in the future. We shape how data and technology will transform healthcare and improve the lives of patients. We work with regulators and help companies understand the environment, so patients can access HealthTech safely and quickly. In turn, we insist on the highest professional standards and ethical behaviour so that the HealthTech industry is recognised as a trusted partner in healthcare. We encourage growth and help HealthTech companies to connect with new customers around the world. www.abhi.org.uk

E: enquiries@abhi.org.uk

T: +44 (0)20 7960 4360

TW: @UK_ABHI

107 Gray's Inn Road, London, WC1X 8TZ
