

## UK HealthTech Association Launch First Pathfinder Program



The UK's leading health technology trade association is hosting an inward trade mission to help US companies accelerate the speed at which they enter the UK. The week-long Pathfinder Program will connect businesses to hospital systems in key cities, as well as a comprehensive overview of the UK market, remuneration systems, regulation and guidance on navigating Brexit.

Mission participants will also have access to ABHI's International Membership scheme, providing companies with year-round support and access to the association's network of connections.

ABHI coordinates several outbound missions to the United States each year, which has seen significant partnerships in some of the nation's largest States, as well as the establishment of an Innovation Hub at Austin's Dell Medical School. The Pathfinder Program, running from 18<sup>th</sup> – 22<sup>nd</sup> June 2018, now sees the association extend its deep UK market knowledge to US companies.

Paul Benton, ABHI's Managing Director of International said: *"We are a country steeped in academic excellence, and in the NHS, we have the biggest single-payer health system in the world. By actively developing a sustainable two-way trading bridge, we can connect pioneering US companies with the right UK partners. ABHI's Pathfinder Program is a terrific opportunity for those looking to collaborate, innovate and accelerate their business this side of the Atlantic."*

Commencing at the new US Embassy, the mission will take in visits to healthcare hubs, including London, Cambridge and Birmingham.

Commenting on the Program, Verena Kallhoff, PhD, MBA, Manager of the Health CoLab at University of Texas Dell Medical School said: *"ABHI has demonstrated a strong commitment to transatlantic partnerships and collaboration. For US companies looking to access the highly dynamic UK market, ABHI are uniquely positioned to provide expert levels of guidance, insight and support. No other trade association has the knowledge, credibility, and connections to the UK health system like ABHI."*

Tony Davis, Commercial Director of West Midlands Academic Health Science Network added: *"The Academic Health Science Network is delighted to support ABHI's inward mission which will build on the UK's strengths in health technology."*

Supporting partners of the Pathfinder Program include: the US Commercial Service, AdvaMed, the UK's Department of International Trade, London & Partners, the Academic Health Science Network, National Institute for Health and Care Excellence (NICE), Medicines and Healthcare products Regulatory Agency (MHRA) and National Institute for Health Research (NIHR).

Association of British Healthcare Industries Limited

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For more information on the UK Pathfinder Program, please direct all enquiries to [david.phillips@abhi.org.uk](mailto:david.phillips@abhi.org.uk).

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#### **About ABHI**

The Association of British Healthcare Industries (ABHI) is the industry association for the health technology sector in the UK. ABHI's mission is to champion the benefits and use of safe and effective HealthTech to deliver high quality patient outcomes. With over 260 members, ABHI leads the advocacy of the industry in order to advance access to health technology. Our membership includes some of the leading multinational businesses in the sector in the UK right the way through to small and medium sized enterprises (SMEs). For further information, visit the ABHI website: [www.abhi.org.uk](http://www.abhi.org.uk)

ABHI's International Membership category has been backed by a number of organisations including The National Institute for Health Research (NIHR) The Medicines and Healthcare products Regulatory Agency (MHRA), The Northern Health Science Alliance (NHSa), The National Institute for Health and Care Excellence (NICE) and the Academic Health Science Networks (AHSNs).

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