



## MEDICA Offers Global Platform for UK Companies

The Association of British Healthcare Industries (ABHI) is taking 120 UK companies to MEDICA 2017, highlighting the desire within the UK to forge deeper, more sustainable trading relationships as the country navigates its departure from the EU.

MEDICA 2017 offers a global platform for companies showcasing their innovative technologies. It also provides a strong platform for delegates to meet with distributors and buyers from around the world to discuss business with existing contacts and to meet with industry peers.

Paul Benton, Managing Director of International at ABHI, said: *“The UK is open for business and is keen to forge global healthcare links. With 120 companies exhibiting, we are delighted that the UK Pavilion is at its capacity. The technology on show is a wonderful expression of what the industry has to offer in providing value-based healthcare solutions for patients across the globe.”*

As the UK enters a new era for trade and business, the UK government has highlighted MedTech, and the broader Life Sciences sector, as having a critical role in its Industrial Strategy - to propel UK productivity once it leaves the EU. MedTech is now worth over £17 billion to the UK and is part of a £64 billion industry that is UK Life Sciences. A recent report, entitled The Life Sciences Industrial Strategy, has been welcomed by senior government ministers, and provides the framework for increased funding and support for the sector.

As well as supporting UK export globally, ABHI are also keen to speak to international companies wanting to do business within the UK. Their international membership has been set up to make it more accessible for global companies wishing to partner with their British counterparts.

For more information, email [Scarlett.OSullivan@abhi.org.uk](mailto:Scarlett.OSullivan@abhi.org.uk) or speak to the ABHI team on the UK Pavilion in hall 16G19-5.

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### About ABHI

The Association of British Healthcare Industries (ABHI) is the industry association for the medical technology sector in the UK. ABHI's mission is to champion the benefits and use of safe and effective medical technologies to deliver high quality patient outcomes. With over 260 members, ABHI leads the advocacy of the industry in order to advance access to medical technology. Our membership includes some of the leading multinational businesses in the sector in the UK right the way through to small and medium sized enterprises (SMEs).

For further information, visit the ABHI website: [www.abhi.org.uk](http://www.abhi.org.uk)

### About MEDICA

MEDICA is attended by 132,000 specialist visitors from over 120 countries who use the congress as a meeting place to find out about innovations and trends within the global medical sector. This year, the event is taking place from the 13 – 16 November 2017 at the Messe Düsseldorf, Düsseldorf, Germany.

Association of British Healthcare Industries Limited

107 Gray's Inn Road, London, WC1X 8TZ | T: +44 (0)20 7960 4360 | E: [enquiries@abhi.org.uk](mailto:enquiries@abhi.org.uk) | [www.abhi.org.uk](http://www.abhi.org.uk) | [@UK\\_ABHI](https://twitter.com/UK_ABHI)  
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