



PRESS RELEASE

Texas MedTech Mission to Create Demand for British-Developed Products

Building on the success of previous missions, the Association of British Healthcare Industries (ABHI) is running another 'MedTech' Trade Mission to Texas this Autumn.

Taking place from 14th – 20th October 2017, the mission is run in conjunction with the Department of International Trade (DIT) and the Academic Health Science Networks (AHSNs).

Ideal for UK healthcare companies keen to develop and strengthen partnerships across the State, the mission also aims to create demand for their products. Meetings will take place with hospital system leaders, GPOs, distributors, clinical leaders and procurement teams across Austin, Dallas and Houston.

There will also be introductions to a range of supporting organisations including academic, investor communities and professional service providers. The mission will incorporate a series of group meetings, business-matching events, working groups and one-to-one meetings.

“The mission’s objective is to help UK companies gain access to the Texan healthcare market and help support companies’ growth and return on investment in the USA,” said ABHI International Director, Paul Benton.

“It targets senior leaders across many of the main hospital systems and offers unprecedented access to key decision makers and leaders. This is a great opportunity for UK MedTech companies and we are keen to talk to anyone who is looking to strengthen export links across the State.”

Texas has been chosen for the mission as it is an economic powerhouse. It has the second largest GDP of any US State at 1.7 trillion dollars and were it a sovereign country, would be ranked as the 12th largest economy in the world by GDP.

For more information or to book your place email Scarlett O'Sullivan Scarlett.OSullivan@abhi.org.uk or visit <http://www.abhi.org.uk>

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About the ABHI

The Association of British Healthcare Industries (ABHI) is the industry association for the medical technology sector in the UK. The ABHI's mission is to champion the benefits and use of safe and effective medical technologies to deliver high quality patient outcomes. With over 260 members, the ABHI leads the advocacy of the industry in order to advance access to medical technology. Our membership includes some of the leading multinational businesses in the sector in the UK right the way through to small and medium sized enterprises (SMEs).

For further information, visit the ABHI website: www.abhi.org.uk

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