



## Doing Business in France

Wednesday 19 May 2010, Holiday Inn Gatwick, 09:15 – 14:30

France is the **UK's third largest export market** (the second in Europe) with Exports amounting to some £20 billion per year and accounts for nearly 10% of UK visible exports worldwide.

The UK and France are also major investors in each other's countries. France is the UK's second largest European direct investor in terms of stocks and the UK is the largest investor in France.

Opportunities for UK companies exist in a number of **key sectors**. These include **Biotechnology, Pharmaceuticals and Healthcare, Software and ICT, Creative/Media/Design, Environment, Aerospace, Automotive industry, Railways, Chemicals, Food and drink and Consumer Goods**.

Our "Doing Business in France" event will include the following topics:

- Informative updates from **Ruth Charles**, Head of Market Research Team, British Embassy Paris and **Eva Kelleher**, Commercial Officer, British Embassy France;
- Expert advice from **Invest in France**;
- A **case study** presentation from Ian Morton, Export Manager, Welland Medical Limited;
- UKTI Services and other service providers;
- A **Question and Answer** session;
- The chance to network with like minded businesses;
- Optional **one-to-one** meetings.

### Seminar cost

The seminar costs £50 per delegate. Refreshments, lunch and materials will be provided.

### Early Bird Discount

Book your place by Wednesday 28<sup>th</sup> April 2010 and receive a £15 discount (**Note; 5pm for telephone bookings or Midnight for website bookings**). Please be aware this offer cannot be used with any other discount. Conditions apply for cancellation.

**Passport to Export and Gateway to Global Growth companies** can attend this event for £25 per delegate. Please note this offer cannot be used with any other discount.

**Registration** - To book your place please contact us, details below. Bookings are limited to **two delegates per company**.

**To book onto this event or find out how we can develop your business overseas contact us on:**

**Visit:** [www.uktisoutheast.com/doingbusinessin](http://www.uktisoutheast.com/doingbusinessin)

**Call:** +44 (0)8452 717 400

**Email:** [events@uktisoutheast.com](mailto:events@uktisoutheast.com)

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