



International Business Conference Summary

The 13 May saw ABHI host its first Conference concentrating on International Business and Export. Over 100 delegates attended the one day event chaired by George Kennedy, ABHI's President.

Lord Darzi of Denham provided a keynote address to an audience of Medical Technology Exporters providing his view of the successes and potential of the UK Medical Technology industry. Peter Ellingworth, CEO of ABHI reinforced the vital role that industry contributes to the UK economy and the role of ABHI in assisting companies to do business overseas.

Sessions covering export opportunities and trends provided the audience with an insight in the past current and future economic export potential in healthcare and the medical technology sector. Sessions covering the challenges faced by exporters covered topics like Registration and Regulation, Parallel Trade and IP Protection. As well as an introduction to the new Bribery Act which will have profound implications for companies who export.

The afternoon sessions provided industry to share their experiences of doing business in a number of key markets with case studies from UK companies prepared to share their experience.

The success and interest in the event which was full and held in London will see ABHI making the International Conference a regular annual event. If you attended the event and would like copies of the presentations then please contact conferences@abhi.org.uk

If you would like to register interest in any forthcoming International focused events being run by ABHI including the ABHI Export Club meetings held monthly please contact us at the email above or by phone 02079604360.

Alternatively please visit the ABHI website for a full calendar of events and to see how ABHI's International Department can assist you in doing business overseas.