**Helping healthcare suppliers work with government**

*Medical Innovation and jHub announce Med Surge initiative to enable innovative suppliers to present solutions to the UK Armed Forces*

**12 June 2018** – [Medical Innovation](http://www.medical-innovation.eu/), the leading event for civilian and military healthcare professionals, has today announced a unique opportunity for the world’s most innovative medical suppliers to present their latest solutions to the UK Armed Forces through an open call for innovation.

Led by the [jHub](https://www.gov.uk/government/organisations/jhub-defence-innovation) – the recently launched innovation centre for [Joint Forces Command](https://www.gov.uk/government/organisations/joint-forces-command) – the ‘Med Surge’ initiative provides a unique opportunity for businesses with game-changing medical technology, processes or clinical innovation to submit solutions that could be used by the UK Armed Forces in the future. Importantly for suppliers, if successful, they will be fast tracked through the procurement process with pilots and awarded contracts taking place within six months to one year.

The jHub was created in 2017 to find and rapidly procure world-class technologies and solutions, ensuring they get into the hands of the user as quickly as possible**.** The jHub plans to conduct a number of initiatives starting with the Med Surge. The call for cutting-edge medical solutions is open to companies from the UK and overseas and is specifically looking for innovations that fit into six categories – prophylaxing combat trauma, physiological and anatomical disruption, predictive algorithms, future transfusion strategies, total wound care and telemedicine, augmented reality and virtual reality.

Proposals are now being accepted and companies can also meet with the jHub at Medical Innovation this October in Birmingham. The award-winning event, organised in partnership with the UK Defence Medical Services, focuses on developing the medical capability of tomorrow that will help save lives in the future.

Air Vice-Marshal Bruce Hedley, Director Joint Warfare within Joint Forces Command, commented: “jHub has been designed to help the UK Armed Forces seek out the world’s most innovative solutions that will help overcome specific challenges. By working with Medical Innovation we’re hoping to expediate the process of identifying unique new healthcare concepts and technologies that we can put into the hands of the user within a year.”

Proposals can be submitted free of charge up to 23.59 on 31 July, via the Medical Innovation [website](http://www.medical-innovation.eu).

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**Notes to editors:**

For further information or to request interviews with the event’s speakers please contact Beki McVicker or Rupert Mills at Storm Communications on +44 (0)20 7240 2444 or email [medicalinnovation@stormcom.co.uk](mailto:medicalinnovation@stormcom.co.uk).

**About Medical Innovation**

Organised by Clarion Events, Medical Innovation is part of an award-winning portfolio of events and is renowned for demonstrating innovative military medical capabilities. The event, organised in partnership with MOD Defence Medical Services, is Europe's Leading forum for military, humanitarian and emergency medical healthcare professionals. The event is held annually in the UK and will next take place on 2-3 October 2018. To find out more, visit [www.medical-innovation.eu](http://www.medical-innovation.eu).

In 2017 Medical Innovation took place alongside Defence & Security Equipment International (DSEI), the world's largest land, sea and air defence and security exhibition held biennially in London, next taking place on 10-13 September 2019. To learn more, visit [www.DSEI.co.uk](http://www.dsei.co.uk/).

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