

2023 TRADE MISSION PROGRAMME

Final Dates TBC



TEXAS

26 - 31 March

The first mission for the new class of ABHI US Accelerator companies. This visit will provide high level connections with ABHI's extensive network across the state, including health systems, industry bodies, companies and professional services firms. The mission will set the scene for the coming year.

AUSTIN SAN ANTONIO, EL PASO & HOUSTON



TENNESSEE

11 - 16 June

55% of all hospital beds across the USA are controlled and operated out of Tennessee. Home to HCA, and with a significant presence from systems and hospitals like Ascension, AMSURG and St Jude Children's Research Hospital, the visit will provide great connections to health system leaders in the state, as well as gaining an understanding of the strength Memphis and Nashville boast in manufacturing.

NASHVILLE & MEMPHIS



CALIFORNIA

10 - 15 September

Home to over 388 hospitals and a life science ecosystem that generates over \$169 billion in revenue, California is a key state for many HealthTech companies. This week-long programme provides companies with unprecedented access to key opinion leaders, investor networks and world-class hospital systems in Los Angeles, Irvine & San Francisco.

LOS ANGELES, IRVINE & SAN FRANCISCO



FLORIDA

26 November - 1 December

As the second largest employer for medical device manufacturing in the whole of the US, Florida is a major state for HealthTech companies entering the market, with a foundation of more than 45,000 healthcare establishments.

MIAMI, TAMPA & ORLANDO