

## ABHI Supports UK Market Entry for Middle Eastern Companies



ABHI's International Membership scheme now means that Middle Eastern companies can become members of the UK's leading MedTech trade association.

Non-UK domiciled companies, looking to introduce innovative MedTech to the UK, can now gain from ABHI's expertise, deep UK market access knowledge and strong relationships with a wide network.

This is the first time a UK Life Science industry association has created a bespoke offering for international companies and presents a significant opportunity to help drive growth and investment in the UK.

ABHI will be highlighting the scheme to delegates at Arab Health 2018. Held in Dubai from 29th January to 1st February, the exhibition offers a global platform for the world's leading manufacturers, wholesalers and distributors to meet with the scientific community in the Middle East and subcontinent to discuss business and develop new partnerships.

Commenting on ABHI's International Membership scheme, Paul Benton, ABHI Managing Director, International, said: *"The UK is an optimum destination for the latest cutting-edge technologies and clinical expertise. With strong R&D, terrific links to academia, and of course, the world's largest single-payer health system in the NHS, the UK makes for a great place to do business. Middle Eastern companies looking to enter the market and partner with British businesses can now do so, with ABHI ideally positioned to manage this."*

The scheme is supported by a number of leading UK organisations, that include: The Academic Health Science Networks (AHSNs), The Department for International Trade, The Northern Health Science Alliance (NHSA), The National Institute for Health and Care Excellence (NICE), The National Institute for Health Research (NIHR), MedCity and The Medicines and Healthcare products Regulatory Agency (MHRA).

For more information, contact [david.phillips@abhi.org.uk](mailto:david.phillips@abhi.org.uk) or speak to the ABHI team on the UK Pavilion in hall 7 at Arab Health.

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### About ABHI

The Association of British Healthcare Industries (ABHI) is the industry association for the medical technology sector in the UK. ABHI's mission is to champion the benefits and use of safe and effective medical technologies to deliver high quality patient outcomes. With over 260 members, ABHI leads the advocacy of the industry in order to advance access to medical technology. Our membership includes some of the leading multinational businesses in the sector in the UK right the way through to small and medium sized enterprises (SMEs).

For further information, visit the ABHI website: [www.abhi.org.uk](http://www.abhi.org.uk)

Association of British Healthcare Industries Limited

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